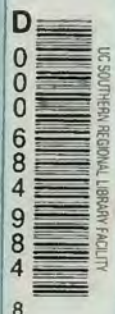




What To Expect When Extremists Attack
Ways To Defend The Democratic Process
How To Form A Grass Roots Committee



COMMITTEE HANDBOOK

☆ ☆ TABLE OF CONTENTS ☆ ☆

. Foreward - A Manual for People in the Middle	Pg. 1
. What Are Extremists Like?	Pg. 3
. Characteristics of Extremism	Pg. 7
. One Problem Can Lead to a Committee	Pg. 16
. Analyze Your Community's Problems	Pg. 23
. Set Up Your Own Filing System	Pg. 28
. Developing Your Committee	Pg. 30
. Suggestions on Your Specific Program	Pg. 38
. Some Suggestions on Tactics	Pg. 43
. That False Claim of "Anti-Communism"	Pg. 50
. Formula for Avoiding Extremism (Dr. Henry Bullock)	Pg. 52
. Appendices - (A) Major Extremist Groups	Pg. 53
(B) Our Troubled Air	Pg. 57
(C) Bibliography	Pg. 61
(D) Birchism	Pg. 65
(E) Sources of Extremist Propaganda .	Pg. 69
(F) Welch Quotes	Pg. 71
(G) Notables About Birchism	Pg. 75

Produced by



Institute for American Democracy, Inc.
Suite 101 • 1330 Massachusetts Ave., N.W. • Washington, D. C. 20005

Price
\$2.00

** FOREWORD - A MANUAL FOR PEOPLE IN THE MIDDLE **

If you are one of the thousands of Americans concerned about the extremist attacks on our democratic process, this manual is for you.

If you believe in open discussion and essential compromises; if you can disagree with a man's opinions and still respect his integrity--in short, if you believe in the democratic system--you occupy the reasonable middle ground.

This is the area under attack.

Extremists of both the Far Left and Far Right feel a compulsion to control or discredit institutions and individuals making significant contributions to our problem-solving democratic processes. That is why the Communists on the Left and the John Birchers on the Right (and those whose thinking they typify) hit the same targets.

From both extremes comes the organized assault on established churches, schools, colleges, mass media, civic groups, the Office of the Presidency, and democracy itself. It is carried out by extremists who are so convinced of the "rightness" of their views that they are willing to force them on the rest of us.

They go far beyond protest. Those who rise in spontaneous demonstrations over a real or imaginary grievance, having had their say, usually disappear as a cohesive force, and their brief incandescence may even light the way to new solutions.

The extremists play for keeps.

Radicals of various stripes have been flailing away at the foundation of our democratic system for many years. The difference between yesterday's Know Nothings and Wobblies and today's John Birch Society activists and Marxist zealots is chiefly technological. Rapid communications, modern propaganda techniques based on computer-tested appeals, and access to lavish amounts of money give today's extremist a propaganda potential exceeding the wildest dreams of his 1930s counterpart.

During the Great Depression, anxious Americans began choosing up sides. Both the Communists and the Silver

Shirtlers of those days seemed to offer answers to millions of Americans.

The extremist voices became less raucous during those prosperous guns-and-butter days of World War II, but they never completely died. The late Senator Joseph McCarthy showed the political potency of a pious "anti-Communism", giving his name to an era from which America never really recovered.

Many of the old time extremists are back in business, and they have been joined by newcomers who see in the Civil Rights and War issues matters of such total concern that they overpower all other considerations. The characteristics of the new breed of extremists are the same as those of the veterans.

Indeed, it is the veterans who have acquired a degree of subtlety. They give their drive a patina of sophistication which makes it palatable to a larger audience. But the aim, and the game, are still the same.

Once again, Americans are choosing up sides of difficult issues. Once again, the fields have been plowed and the propaganda seeds planted and tended. Once again, the extremists seek a harvest of converts and power.

That is why, today, America simply must have individuals with the courage of their convictions--willing to do something about the frightening but fascinating rise of extremism. Indeed, the Nation's chances for preserving our rational, democratic decision-making processes may well depend on America's ability to produce individuals who will accept the extremist problem as their own.

If you are one of these, this manual is for you.

Charles R. Baker
IAD Executive Director

** WHAT IS EXTREMISM? WHAT ARE EXTREMISTS LIKE? **

A citizen, heckled by a John Birch Society True Believer or harassed by a doctrinaire Marxist, may respond with indignation. Having gotten the outrage out of his system, he may thereafter avoid such confrontations. Having thus quit the field, he leaves it to the extremists.

To handle the problem of extremism over the long haul, one must understand that it is a doggedly persistent, implausible phenomenon.

Extremist movements are mass movements. Like all such, the outlines are not precise. But at the core, the characteristics are clear if, at first blush, incredible.

Extremist movements emerge in response to deeply felt psychic needs. They produce zealots who invest so much of their souls in the cause that they come to believe their ends justify the shoddiest of means. These movements develop a life of their own as individuals and groups within them struggle for dominance. Those doing whatever must be done to strike the most responsive chord that will bring them to the front ranks dominate (those who do not will not be found in the front ranks).

The movement yearns for power.

To get power, the movement must lay a base in attitudes. Propaganda is the key. The movement tries to divide the target audience while building up its own group of hard core adherents. It seeks to promote the chaotic conditions which enable a disciplined minority to dominate a divided, confused, or apathetic majority.

Some of the extremist organizations are concerned chiefly with propaganda objectives, but their efforts add to the sweep of the overall movement. A list of major extremist groups, both Far Left and Far Right, is attached as Appendix A. At both extremes, the ultimate goal (power) and the methods are the same.

The fundamental differences in the alignments stem from the conflicting view of the State function. The Left wants to build up the State and use its resources to solve the pressing problems of individuals. The Right wants to reduce the size of the State, placing the stress on individuals rather than collective responsibility.

These are the legitimate goals of Liberalism and Conservatism. What makes the Far Left and Far Right extremist is not so much their political goals as such, but the tactics used to achieve them.

In classic Marxism, the party controls the State with a "dictatorship of the proletariat." In the lexicon of Birchism, "We are a Republic; not a Democracy," and the Birchers, in control, would attempt to convert America into essentially a confederation of states. At both extremes, the True Believers feel a compulsion to change our essential government structure.

Since the thrust involves an enormous propaganda effort, even if perpetually frustrated, the extremists are bound to have an impact on the posture of political parties, candidates, and the Congress.

For a practical example, whether a piece of Civil Rights legislation will move out of committee; whether a Congressman will fight for it, quietly support it, or oppose it, will be influenced by the probable degree of acceptance by the voters whose attitudes he cannot entirely ignore if he expects to return to office. These attitudes can be enormously influenced by extremist propaganda.

The human mind, like the computer it much resembles, can only reflect the values and information pumped into it. Extremists are providing much of the input. Those from the Left keep hammering on the theme that the whole structure of government must topple before "any real progress" can be made. Extremists from the Right constantly proclaim "Civil Rights is just a Communist plot." Both are contributing to the kind of attitude formation which make rational problem solving impossible.

Just as millions can be persuaded to switch to Brand X toothpaste by a high-powered advertising campaign, an organized effort can "sell" an ideology.

Major portions of the airwaves are jammed with ideological programming. Those who believe their ears (even subconsciously) have the Radical Right's themes drummed into them on some 10,000 weekly broadcasts.⁽¹⁾ During the late 1930s, Father Coughlin, the radio priest, frightened many thoughtful Americans with his weekly message. While today's voices are less shrill, for the most part, the hate-by-air industry is big business.⁽²⁾

Group Research, Inc., estimates the Radical Right spent more than \$40 million in 1967, mostly on propaganda activity.⁽³⁾

-
1. Estimated by Neil Hickey in TV Guide, April 18, 1967.
 2. See OUR TROUBLED AIR, a special IAD report (Appendix B), additional copies available at 15¢ each.
 3. The GR figures include some organizations which, while stressing many Radical Right themes, IAD evaluates as not extremist, but "very conservative". For the full GR report on Radical Right financing in 1967, send \$1 to Group Research, Inc., 1404 New York Avenue, N.W. Washington, D.C. 20004.

Many fine books have been written on the nature of Communism, some of which are listed in the bibliography (see Appendix C). Too little has been written about the composition of the "ism" from the Right of which the John Birch Society is the dominant organization and symbol. For convenience's sake, we will call the ideology "Birchism" (see Appendix D).⁽⁴⁾

Here, held together by the durable paste of a specious "anti-Communism", is a union of wealthy super-Conservatives,⁽⁵⁾ retired generals and admirals, zealot groups, radio radicals, and para-military organizations (like the Minutemen) who, being out of power, band together in the effort to achieve it. Likely, many of those supplying the money do not believe all the propaganda, but see in the movement a force which advances their self-interest. But for the True Believers, the Cause is not a means to an end, but an end unto itself.

To gain power, their movement must do these things:

- a. It must develop an ideology on which it can thread the various groups which give the movement substance.

Those who look to the State to solve all their problems have the greatest difficulty here. Because the Marxists are Utopian planners, and planners differ, their movement is fragmented; although it makes common cause in the Vietnam and Civil Rights issues. The New Left, to the extent that it provides a Marxist link to students who have no faith in the problem-solving capacities of democratic process, is a part of the movement. It appears to have more protest than ideology in its bones.

To that extent, the New Left resembles the Radical Right, which is completely absorbed in negativism. It is simply against Big Government, Social Welfare, legislation, the graduated income tax, the United Nations, and Civil Rights. Its protest, cloaked in the candy stripes of "anti-Communism", is against the changes which have already taken place.

-
4. See JOHN BIRCH SOCIETY PROPAGANDA FORCE, special IAD special report, additional copies available at 10/\$1.
 5. An uncomfortable parallel exists between some of the individuals and foundations supplying much of the Radical Right's financial power and the minority of German industrialists who financed Hitler in the early days of "National Socialism" as a device to keep "undesirable elements" in line. For a fuller treatment of the German experience, see William L. Shirer's RISE AND FALL OF THE THIRD REICH.

- b. An extremist movement must develop a propaganda machine. This serves as an outlet for the energies of the converts; attracts more converts; discredits the opposition; spawns the attitudes which the movement can turn to its own ends.
- c. An extremist movement must cut its logical opponents down to size while avoiding an open confrontation.

History bounces with examples of extremist movements which came to power after discrediting their logical adversaries over a period of time. Essentially extremist groups are a guerilla group carrying on a propaganda war against the body politic, which may not realize that it is in such an encounter.

- d. An extremist movement must attempt to divide the citizenry and then capitalize on the resulting chaos. At that moment when the population is frightened, confused, or at loose ends, the extremists can move in.

Both the Far Left and the Far Right work for the polarization of racial attitudes. Stokely Carmichael, urging Negroes to "give your answer on the streets" to the assassination of Dr. Martin Luther King, and the John Birch Society, picturing King as "tool of the Communists" to white audiences, are both working toward the same end.

The Birchers are carrying on a propaganda campaign to convince Americans that we have been engaging in a "deliberate no-win war" as a result of "rampart bipartisan treason" in the Eisenhower, Kennedy, and Johnson Administrations.⁽⁶⁾ Members of Youth Against War and Fascism, a Communist youth group, recently marched down Fifth Avenue carrying a protest parade sign, "Billionaires Profit Off GI Blood." Both are attempting to polarize sentiment.

- e. Opportunity must be seized at flood tide, and by the most appropriate devices. Whether the objective is getting control of the local PTA or the Country, the extremists must make their move when the chance of success presents itself.

6. From "The Truth About Vietnam", position paper by Robert Welch; approved by the John Birch Society's executive Committee. For excerpts, send IAD 15¢; ask for "Treason Memo".

Miscalculations can be fatal. Once aroused, the target institution may turn on the movement. Since the movement has a mind of its own, circumstances may precipitate a false start.

A favorite Birch target is the local superintendent of schools. An elaborate propaganda campaign carried on by a front group formed for the purpose may precede the actual recall election. Some have succeeded and some have failed. Once the move was made, the extremist forces knew they had to win because otherwise all they succeed in is educating their logical opposition.

At the national level, Hitler's forces bulldozed their way into power by a whole series of coups, any one of which might have backfired. They pulled it off. On the other hand, in 1965 the Communists moved to strengthen their position in Indonesia by assassinating six generals. This touched off a retaliatory blood bath which took upward of a quarter-million lives and led to military control of the government.

** CHARACTERISTICS OF EXTREMISM **

The extremists who concern us here are those exhibiting the traits described by Eric Hoffer in his epic work "The True Believer." They inhabit their own world, not ours. They live by their standards, not those applying to the rest of us.

If you meet a Communist or a Birch Society member, you are encountering the product of a great deal of work. Extremist groups constantly recruit. Often months go into locating a good prospect, starting him "thinking along the right channels"; selling him on the ideology until he is so absorbed in it that it becomes "his thing." Like the alcoholic whose world is centered around his craving, the extremist's world is centered around his "ism". Here are some of the characteristics of the extremist and his "ism" in action:

a. Extremists unite in secret or semi-secret units.

The individuals often strive to remain "faceless". Birch Chapters (usually 10 to 15 members) and Communist cells (usually six to eight members), Black

Power militants, and Ku Klux Klan activists conspire in secrecy; function anonymously. A handful often appears to be a small army because of the intensity of the effort.

- b. Extremists believe their ends justify means which are clearly out-of-bounds in a democratic society.

Once the "True Believer" has swallowed the propaganda, he grasps the "Cause" as though it were a Holy War.

- c. Extremists have closed minds.

They neither see nor hear opposing viewpoints. If you argue with them, you may think you are scoring points, but they probably are turning off their mental hearing aids.

- d. Extremists rewrite current events and history to fit their preconceived notion of truth.

That is why they produce books, tracts, speakers, films, and other "factual" presentations in such quantity.

Das Capital, Mein Kampf, and The Blue Book are prime examples of the extremist compulsion to project their "history."

Since the extremists rely on their private sources for their "information", they will loudly proclaim as "fact" what any serious study will show to be fiction. (7)

A Bircher will believe the Welch claim that former Secretary McNamara deliberately supplied U. S. troops with defective weapons; a Communist will believe the war was contrived by munitions makers. They will try to impress "what they know to be true" on others.

- e. Fraudulent documentation is the rule.

Extremist publications are full of footnotes. They perpetually quote from each other. Sometimes the references are devoid of meaning, but wanting to be convinced, the True Believer looks upon them as "proof".

Usually they are easy to spoof.

-
- 7. When New York Times political satirist, Russell Baker, wrote that Stokely Carmichael's real name was Pete Mulligan, and that he was "invented" by the Senate Appropriations Committee to make Civil Rights unpopular and hence less costly, a number of Radical Right publications printed this as the unvarnished "truth".

- f. Extremists attempt to infiltrate or take over organizations and use them to their own ends.

They attempt to become chairmen of program or resolution committees so that these can be used to advance the movement's propaganda ends. They try to get control of nominating committees so that they can nominate their own, or elect persons whose views most approximate their positions.

Since schools, churches, trade unions, civic organizations, and luncheon clubs help mold our attitudes, all are extremist targets. The Birchers place special stress on seeking control of school boards, PTAs and library boards. They want to bend the twig their way.

- g. Extremists work through front organizations.

They take over perfectly good words like "American" and "Peace" and "Freedom" and convert these to their own ends. The Communists perfected the technique in the 1930s. Many a fine-sounding committee with laudable objectives, found it was being used as a propaganda vehicle.

Typical was the Taunton, Massachusetts, To Restore American Independence Now (TRAIN) Committee, formed early in 1968. It was used to circulate a petition calling for an end to trade with the Society Union. The Birchers who launched it and set its policy involved 33 prominent Taunton citizens in the promotion. The latter discovered the petition was a Birch document (not so indicated, of course), implying that such trade was "treasonous".

Other Birch fronts include SYLP (Support Your Local Police) as a vehicle, not for improving the benefits or cooperation with police, but for anti-Civil Rights propaganda; TACT (Truth About Civil Turmoil), which has the same goal; and the American Opinion Speakers' Bureau and book stores and publications, all Birch Society operations.

Youth Against War and Fascism is a good example of a Far Left front group with good sounding words in the title.

One zealot launching a committee and controlling its policy can get the prestige and some of the energies of many behind his efforts. Thus they are multiplied.

h. Extremists try to smear or intimidate their critics

Since they tend to view their opposition as "part of the enemy force", they feel a need to curtail criticism as a matter of elementary logistics.

A typical tactic is spreading the rumor that the critic is a "Communist" or a "Fascist." They may imply sexual perversion. (Adolf Hitler screamed "deviate" as his reason for disposing of fallen-from-grace Nazi party officials -- Chief of Staff Ernst Roehm being but one of many thus doomed).⁽⁸⁾ The critic is also likely to face some initial harassment such as the 3 a.m. phone call or, in extreme cases, a cross burning.

All likely sources of hostile information or attitudes must be discredited. This includes churches in the religious mainstream, schools, news media, political parties, and civic organizations.

The battle for loyalties is total. What cannot be captured must be rendered ineffective. What cannot be made ineffective must ultimately be silenced.

i. They spurn reform; they seek revolution.

Extremists spurn easy, pragmatic answers and compromises. Old systems must be scrapped and replaced with new ones. Income taxes must not be reduced, they must be eliminated. We should not seek to improve our relations with the world. We should "Get the U.S. out of the UN and the UN out of the U.S.", and sever diplomatic relations with Soviet Russia.⁽⁹⁾

We must return to a confederation of states⁽⁹⁾ or open the way for a "dictatorship of the proletariat."

Extremists have a quick, easy answer to complex problems. If we are just "anti-Communist" enough or "anti-Fascist" enough, all problems will disappear.

-
8. Senator Thomas Kuchel (R.-Calif.) discovered extremists were attempting to frame him with a fraudulent affidavit about a non-existent arrest. He faced this challenge head on; the men trying to work the frame were arrested and Kuchel was re-elected. For clippings on the case and added insights on Radical Right "documentation", send 15¢ to IAD; ask for the Richard Cotten Memo. Cotten, a former Birch Society member, is a well-known anti-Semite.
 9. See JOHN BIRCH SOCIETY PROPAGANDA FORCE (Appendix C) for information on Birch position.

j. They deal in hatred and must have a whipping boy.

Extremists hate. They channel their frustrations into what is often a consuming rancor. The objects of their disaffection may be far removed from the cause of it.

They are racists and bigots, sometimes covertly. Both the Far Left and Far Right include many anti-Semites (The Birch Society makes a conscious effort to avoid open anti-Semitism, perhaps to avoid being associated with German Fascism, but Birchers are active in many openly anti-Semitic organizations).

Extremist movements use whipping boys as rallying points. Humankind is all too willing to unite against something; all too difficult to rally behind a positive goal.

The whipping boys of the Right today include Communism, Negroes, The President, and the Central Government.

The whipping boys of the Left today include the Establishment, The President, The Central Government, RAM, The Black Muslims, and Whitey (see section on "Helping the Communists with 'Anti-Communism'").

Extremist movements can vent their spleen against selected whipping boys as long as even a shadow of the victim lasts. The chilling example was the genocide practiced against the Jews in Germany, one of the best educated and most civilized nations on earth.

The perfect whipping boy is one which cannot seriously impede a movement's march for power.

k. Extremists follow the "Party Line".

Both the Far Left and Far Right produced disciplined disciples. Since all news and history is interpreted in ideological terms, the movement also prescribed the proper response.

During the 1930s and early 1940s, when the Domestic Communists were carrying out a policy clearly prescribed from abroad, and since a power struggle was going on inside the Party in Russia, the changes in the line were often hilarious.

Today's Far Right, imitative of the Far Left, gets the "line" from the monthly John Birch Society Bulletin (10)

10. Non-members can subscribe to the JBS Bulletin. Just send \$5 to the John Birch Society, Belmont, Mass. 02178

signed by Robert Welch and sometimes approved by the JBS Executive Committee and in American Opinion Magazine. While not all of the organizations picking up the "line" are linked to the Birch Society and some avoid its wilder postures, the various spokesmen for the Radical Right tend to rely on the same sources; wind up saying the same thing.

To illustrate, Rhodesia is very big these days. It is being hailed as a "True Christian Anti-Communist Nation" with "law and order" and "good (sic) race relations" in Birch Society publications, Major Bundy's Birch-linked Church League of America, and many others. The American South African Council, an offshoot of Birch-dominated Liberty Lobby, even promoted a Congressional junket there.⁽¹¹⁾

Such is the mental cast of the Birchers, that if Welch urges his followers to send a letter to their Congressmen, the bulk of them will contain sentences from the Welch directive.⁽¹²⁾

1. Extremists believe they are targets of a conspiracy (and respond in kind).

Problems overwhelm them. Obviously they do not view this as a lack of competence, but of recognition. They have been singled out by the "conspiracy."

-
11. The fund-raising effort to finance the junket attracted so much adverse publicity that the junket was called off, later revised. One of the original junketeers was to be Congressman John Ashbrook (R.-Ohio), Chairman of the American Conservative Union, who subsequently disassociated himself from the project, went to Rhodesia under other auspices.
 12. An article called "A Report to Our Readers", in the April, 1964, LADIES' HOME JOURNAL sums up the results of a Welch-made suggestion (that Birch members protest an article). From the time the story was published through January 15, 1964, the magazine received 2,378 letters about it. "In better than half the letters received, exact phrases from Mr. Welch's denouncement were parroted word for word. In many other letters they sent through the writer's own sentences in partial, piecemeal echo of the Birch Bulletin." Pg. 115, THE STRANGE TACTICS OF EXTREMISM, Harry and Bonara Overstreet.

Whether the "conspirators" are "Communists" or "Capitalists" depends on the brand of extremist appealing to the Zealot. He can even switch sides. So similar are the mental characteristics of the True Believer that yesterday's "Ex-Communist" has little trouble adapting to the Birchers.

All of this may sound paranoid, but to the True Believer the Conspiracy really exists. It's "Out there."⁽¹³⁾

Because the Communists "use tactics which are mean and dirty" in Welch's Blue Book phrase, the "anti-communists" must fight fire with fire. Because they "know" the opponent is a conspiracy, they feel justified in secretly conspiring.

- m. Extremists have a simple answer for the most complex problems.

While a person of broad outlook may be appalled by great contradictions and complexities within a society and with its relationship to other societies, the extremist is cursed with no such uncertainties. He can handle the situation and wants to. He believes a return to a simpler way of doing things (as prescribed by his leader) will solve all the problems. (And in his secret mind of minds, the extremist may picture his role when, to the shock of his neighbors, his group takes over, and he starts giving out orders.)

- n. They expect special privileges; deny foes their rights.

An extremist views his position as so "right" that he is entitled to privileges not due the common run of man. He often has no compunction about spreading falsehoods about a foe. The latter is so "wrong" he forfeits the right to normal consideration.

Extremists see no inconsistency in banding together in secret cells while demanding a public accounting into a foe's source of funds. Dr. Carl McIntire tells his radio congregation that requiring him to abide by the FCC's Fairness Doctrine is "an infringement of free speech and the free exercise of religion," but would be apoplectic at the thought of a station selling Gus Hall radio time.

13. For a fuller treatment see, THE PARANOID STYLE IN AMERICAN POLITICS, Richard Hofstadter. 1965, Alfred A. Knopf

Racist extremists regularly feel entitled to take the law in their own hands. A Klansman might illegally burn a cross or resort to violence, but expresses indignation over a Civil Rights march held in defiance of a court injunction. An extreme Black Power racist might feel justified in rioting and arson to show his defiance of "white man's law," and display a sense of personal outrage at the selection of an all-white jury in Mississippi. Neither racist would see the inconsistency in his position.

An extremist may feel perfectly justified in lying, breaking up meetings, resorting to intimidation or even violence because he pictures himself as opposing an almost overpowering "evil" force. In THE BLUE BOOK, Robert Welch calls for the use of insidious rhetorical questions to discredit opponents observes: "The question technique, when skillfully used in this way, is mean and dirty. But the Communists we are after are meaner and dirtier." (14)

g. They learn to take over meetings; centers of power

Extremist master parliamentary procedures. They often scatter about the audience and, on signal, begin monopolizing the floor; loading resolutions with amendments, or creating general havoc.

They will bombard chairmen in ways which embarrass lesser motivated persons. They may filibuster until the bulk of the crowd leaves and then initiate the action they want.

Extremists will focus on the key committee in a church or lodge or trade union, the most useful squad in a law enforcement agency; attempt to control and influence the entire organism from this vantage point.

p. Extremists are abnormally sensitive to criticism.

Word that their movement is about to be criticized is sure-fire bait to attract them to a meeting. They do poorly on the defensive. Their instant reaction is anger, and vituperation. But they do not stand up to a sustained assault.

There is much of the bully in their bearing. They keep escalating the level of the attack so long as they can retain an offensive posture. But they do not combat, verbal or otherwise, on equal terms.

The Virginia and North Carolina Birch co-ordinators led a delegation to a seminar on extremism held early this year (1968) in the First Methodist Church. Faced with evidence that their claims were untrue, one Bircher shrilly charged a speaker must be "communistically-included." Moments later one of the past JBS foes (now deceased) was charged with being a "homosexual." The performance was rather typical.

q. They accept discipline from a revered leader.

Extremists seem to feel more secure doing what they are told to do rather than initiating action. They display a high sense of personal identification with their leader, often seem eager to carry out his directives or those of the lieutenants.

Some extremists appear to get a lot of satisfaction out of obeying instructions to do things which would otherwise be beyond their ken. Circulating racist literature is one such outlet.

r. They rely on the Big Lie and the Half-Truth

The little lie may not slip by, but the whopper, the Big Lie, makes the grade. The unsuspecting assume there must be some truth in the statement or the person making it would not dare to do so.

The Big Liars propound their whoppers in aggressive tones. The timid hesitate to confront them and thus sham replaces reality.

Often the Big Lie appears in print, and is repeated endlessly. In 1968, one of the Big Lies is that there is "racial peace in Rhodesia and the Union of South Africa." It is promoted on the air, in speeches, in radical right pulpits and periodicals. This lays the base for the move for an apartheid solution to America's racial difficulties.

The half-truth is another favorite device. Mr. A. was a member of a group identified as a member of an organization identified as a Communist front in 1946. Therefore Mr. A. (who may never have gone to a meeting or may have tried to remove the communists from the organization) is still a Communist.

The half-truth is founded on the false syllogism: all tomatoes are red, but every red vegetable is not a tomato.

NOT EVERY EXTREMIST OR EXTREMIST GROUP DISPLAYS all 17 extremist characteristics recounted above. But this provides a clue as to what to look for; what to expect when you find it.

Just acquiring these insights is a major step toward doing something about the problem.

*** ONE PROBLEM CAN LEAD TO A COMMITTEE ***

Most of us are so busy with immediate problems, we see no real threat in a propaganda campaign, until we actually face the result.

The biggest victories over extremism are those which clear the air before an actual confrontation. That seldom happens. Churchmen frequently fail to recognize extremist literature as a problem requiring immediate attention, until this leads to demands to temper church social programs. Local unions may not notice the barrage of racist tracts being circulated among the membership until they face a revolt against existing policies.

A move to get control of the local school board may start with an innocent sounding "parents' committee" objecting to the contents of a sociology course. Only after suspicions have been aroused will the charges start flying against the incumbents. By the time they recognize the nature of the campaign, it may be too late.

Until at least one citizen accepts the fact that the move is directed by an anti-democratic force, and reacts accordingly, the extremists are likely to have clear sailing. One way to come to grips with the problem is to take one particular extremist project, analyze it, and then invite others to help you do something about it.

The vehicle for your activity may be nothing more complicated than a piece of extremist literature being circulated through the schools or clubs in your community. By the time you trace who is behind it, show the intent, document the falsehoods, and take counter measures, you will have the beginnings of a committee to protect the democratic processes.

One person, armed with righteous indignation, is like an army. Individuals acting alike have taken mighty efforts to curb extremist advances in many communities. But the going is much easier with a functioning committee, attracting as much assistance from other groups as possible.

All over America community committees are coming to grips with extremist threats, and some have been doing so for the past half-dozen years. Usually, at the core, you will find a handful of highly-motivated individuals to whom defending democracy becomes a personal crusade. Walking in the step with them are many who, while carrying on a great many other activities, have an abiding concern over extremist threats to the democratic process.

In most communities, many enlightened, influential citizens simply have not taken a realistic look at extremism. They, like the wronged housewife, unaware of the developing threat to her home, can be mighty in their indignation when they see the evidence.

Just as IAD has many nationally prominent citizens on its Board of Sponsors, many local groups have extremely prestigious sponsoring committees.

Far more important than prominent supporters are active doers. Some of the most effective community groups got started by housewives aroused over aroused over attacks on American democracy.

But even the most courageous citizen enjoys having a committee behind his or her efforts. The extremists usually attack one target at a time. When there is a committee watching for such attacks, prepared to meet them, extremists make few inroads.

The most likely sources of active participants in committee activity are from the ranks of those who have been hurt by extremist activities and among those who are deeply concerned with the welfare of their fellow man. Often they are one and the same.

The functioning committee does not have to be large. A typical John Birch Society chapter or Communist cell has only a handful of members. They are effective groups because they devote their energies with single-minded devotion to their goals. What works for them can work for their opposition.

A group of ten, bound together by a common respect for the democratic process, can do much to protect it, involving many of their fellow citizens as the need arises.

America is attuned to the adversary system in law, business and politics, but the "local adversaries" of the Birchers do not always feel a responsibility for assuming the function. They may, however, see the value of a particular project, and this can be the starting point. One way to form a committee is to set a time and place for an exploratory meeting and send out invitations, with a telephone follow up.

You are looking for allies. Here are some places you may find them.

Protestant clergymen and lay leaders from local affiliations of the National Council of Churches. As the Protestant Church becomes more concerned with social gospel, it faces an intensive attack on its integrity.

Religious leaders of all faiths are active in the drive for racial equality. On both the Civil Rights and war issues, polls show congregations do not always share the attitudes of their spokesmen. The member who fears having a Negro family move next door or subconsciously worries about what will happen to him if Negroes have readier access to prestigious jobs may resent seeing "his" pastor openly working for social change.

The large contributor, aware that social legislation has a price tag and that he will be on the paying, not the receiving end, may have difficulty seeing the "holiness" of every bit of reform a church leader may advocate. These become logical recipients for extremist propaganda.(15).

-
15. One of the most effective propagandists for this point of view is Howard Kershner whose publication "Christian Economics" shares the ultra-conservative economic position of oil millionaire J. Howard Pew, a major contributor to some of Kershner's operations. Kershner also is a professional "anti-communist" advocating such standard fare as "getting the U.S. out of the UN and the UN out of the U.S."

Add to these the religious fundamentalist who sincerely believes the church should ignore the "here" and concentrate on the "hereafter" and you have a difficult situation for the church in transition.(16)

The Protestant denominations face a particularly heavy assault. Church expressions of conscience are viewed as "liberalizing" by the ultra-conservatives, who strive to preserve the "faith of our fathers" as they understand it. Behind them comes a host of professional radio radicals seeking the Protestant audience (17) and zealot groups who view the church as antagonistic to their needs.

Since the extremist cause is held with religious fervor, the True Believers find a liberal religion particularly repugnant.

Many a clergyman, faced with an extremist assault, will welcome allies. Literally thousands turn to IAD for materials to help cope with extremist assaults.

Catholic Groups. While the Catholic Church's position on extremism is clear, extremist groups have concentrated on seeking to dominate Catholic organizations in some areas. "Super anti-Communism" is sometimes confused with bona fide opposition to Communism.

Further liberalizing trends within the Catholic Church are viewed with alarm by some men of substance. Notable is Patrick G. Frawley, chief executive officer of Schick-Ever-sharp and the major stockholder of Technicolor. Schick established a subsidiary, Twin Circle Press, which published Twin Circle, and is edited by Father Daniel Lyons, a priest seemingly almost totally fearful of the Communist conspiracy. Schick also sponsors Father Lyons on radio and TV; is a major advertiser in Triumph, a new publication editorially

(16) For a fuller treatment, see STATE CHURCH TO PLURALISM, Dr. Franklin H. Littell, available in most libraries.

(17) See OUR TROUBLED AIR (Appendix B). For date on professional National Council of Churches critic, Major Edgar Bundy, executive secretary of the so-called Church League of America, see the March '68 HOMEFRONT, Pg. 16. For fuller treatment, see Epstein and Foster's DANGER ON THE RIGHT or Harry and Bonaro Overstreet's STRANGE TACTICS OF EXTREMISM (Appendix C).

supporting the Greek Junta.(18)

The Jewish Community. Many of the Jewish faith have a visceral understanding of the problem of extremism, the product of generations of anti-Semitism. Many Jews have a keen awareness of what happened at Dachau and the other Nazi execution hell holes.

The Anti-Defamation League is particularly active in this area. The ADL, American Jewish Committee, American Jewish Congress and other Jewish organizations provide materials, speakers and help in establishing local committees to combat extremism. (See Bibliography - Appendix C)

The Unitarian-Universalist Association. Humanist in creed, Unitarian leadership is usually activist and well aware of extremist problems.

Local Parent-Teacher Association leaders. In some communities, PTA is a prime target. PTA nationally has published brochures on how to handle the problem. Ever since the Birch Society received orders to infiltrate the PTA, isolated chapters have had troubles and the confrontations have cost PTA some members. (19).

University leadership. Extremists of all stripes tend to oppose academic freedom. The Radical Right especially attempts to misinterpret the role of the university in modern life; the Radical Left sometimes tries to disrupt teaching.

(18) For more on Schick see HF '68, pg. 5; on Father Lyons, HF '68, pg. 14. Father Lyons also writes for the WANDERER, another publication aimed at persuading Catholics to adopt a Far, Far Right position. Father Fenton, of the John Birch Society's inner council, writes for this publication as well. Right wing authoress, Mrs. Phyllis Schlagly (A CHOICE NOT AN ECHO) is one of the leaders of the Cardinal Mindszenty Foundation.

(19) According to LOOK Magazine, PTA has dropped 138,592 members in 1964; and 201,295 in 1965, presumably in part as a result of the JBS assault on PTA which Welch calls for.

School boards and teacher groups. The school issue reaches the ballot every two years in most communities. There probably have been more confrontations between the Radical Right and the responsible elements in the community over school issues than any other. The schools are natural targets, and often a militant group with some money to support it finds little in its way. (20)

Genuine Conservatives. They are often concerned about the Radical Right efforts to capture control of a political party and, where they have succeeded, in the use of the party machinery for extremist ends. While Radical Rightists pose as "genuine conservatives", alert representatives of the conservative viewpoint fight against becoming encumbered by extremists. (21)

Trade Union Movement. Extremists of the Right see trade unions as a source of "countervailing" power. They often find so-called "right-to-work" laws a convenient rallying point against labor, and one which attracts outside allies. Extremists of the Left see in Labor a potential power base. Bona fide unions, having expelled the Communists from power positions in the 1940s and faced the Radical Right in other confrontations, maintain a natural stake in protecting the middle ground. (22)

Civil Rights Movement. The Radical Left and Radical Right both work to foment racial tensions. Civil Rights leaders, while immersed in immediate problems, recognize extremists as a major threat; see in their movement a "whipping boy" used by many extremist groups.

-
- (20) For more information write to Dr. Jack Kleinmann, PR&R Department, National Education Association, 1201-16th Street, N.W., Washington, D.C. 20036
- (21) Both the Birch Society and its offshoot, Liberty Lobby, concentrate on securing control of local Republican committees. L.L. declared this to be a major objective at its 1967 convention. See "What Others Say About John Birch Society" section of this manual for rebuttal quotations.
- (22) For more information, write to COPE, 815-16th Street, N.W., Washington, D.C. 20006.

Urban Renewal Supporters. The Radical Right opposes urban renewal projects almost by reflex, since a major propaganda emphasis is opposing all expansion of federal activity.

Mental Health Supporters. Many in the Radical Right oppose state intrusion in the "private" mental health field. Members of the various groups promoting and supporting mental health programs are frequent Birch targets, and often need help in exposing the nature of the criticisms.

United Nations Supporters. The campaign to "Get the U.S. out of the UN and vice versa" is a staple of the Radical Right propaganda barrage. Periodically the Radical Left also seeks to discredit the one agency through which nearly all nations can seek to solve world problems. The housewife who "can't believe all I hear about the Radical Right" can become pretty incensed when she discovers the Radical Right's militant opposition to soliciting UNESCO funds at Halloween. (23)

Your Own Magnetic Attraction. The list of extremist targets covers just about every group making a significant contribution to the development of local and national attitudes. Some representatives of these groups will support cooperative efforts to defend all democratic institutions from extremist attacks.

When your activity becomes known, individuals willing and eager to make a significant contribution to the development of our society may seek you out. The volunteer attracted to anti-extremism activity often is the most active and effective worker.

IN SOME COMMUNITIES, your potential allies will feel intimidated by the "Radical Establishment." There may be initial hesitation to open participation. In some, there will be an outpouring of support as concerned citizens take the position "at last somebody is doing something."

-
- (23) Both the United Nations Association, 345 East 46th Street, New York, N.Y. 10017, and the United World Federalists, 1346 Connecticut Avenue, N.W., Washington, D.C., are concerned about the problem of extremism. They are sources of information to rebut attacks on the UN and UN agencies.

*** PINPOINT YOUR COMMUNITY'S PROBLEMS ***

Attitudes in a community are influenced by a great multitude of sources and forces. If all sides are aired, on the balance, the people will have the wisdom to make the right decisions, but if raw emotionalism and pressure policies hold sway, or if the overwhelming preponderance of expression is around one viewpoint, the democratic process suffers.

There is no one formula for determining proper activity. If there is no extremist problem in your town, rejoice, and promote programs to encourage public participation in the democratic process at all levels.

BEFORE DETERMINING YOUR PROGRAM, make a profile of potential sources of extremist attitudes in your community. Here are some sample questions:

What about the newspapers?

Do dailies present both sides of controversial issues? Does any group dominate the letters to the editor? If so, what names are signed to these letters? What is the subject matter most often covered? Can you determine the source of the arguments presented?
Is news coverage "fair"?
What about editorials?

What about radio?

Check each station's programming. Are the outpourings of the following being beamed into the minds of folks in your town? (See also Appendix B)--

Life Line*	Burpo
McIntire	McBirnie*
Hargis*	Manion*
Kerschner*	Tom Anderson*
Bundy*	JBS "Are you Listening Uncle Sam?"
Cotten*	Other Radical Right personalities

*Frequently use JBS material.

There are scores of Radical Right radio personalities, all super-patriotic, super-nationalistic, and most are vigorously anti-National Council of Churches, anti-UN, and anti-Civil Rights. Some are anti-Catholic and anti-Semitic. There are no national Radical Left programs.

How about call-in radio programs?

What themes appear most frequently?

Is there an organized campaign afoot to "sell" propaganda over these shows? (Don't be afraid to ask their moderators about this.)

If the station carries programs in which the UN or the National Council of Churches or Whitney Young or any individual or organization is attacked, does the station abide by the FCC Fairness Doctrine requirement that all individuals and organizations subjected to a "personal attack" from any source be informed of it and offered time for a reply?

Does the station live up to the FCC Fairness Doctrine requirement of providing "balanced programming"?

Does the station air editorials?

Does it give those with a "contrasting viewpoint" a chance to answer?

IAD's manual on the Fairness Doctrine ("How To Combat Air Pollution - 50¢) is widely used by church, civic, and government groups.

IAD spokesmen frequently use radio time to reply to personal attacks.

In early 1967, IAD secured free time to answer attacks made on it by William Steuart McBirnie, Richard Cotten and Major Bundy's so-called "Church League of America." IAD's responses were carried on more than 50 stations. In making the most extensive use of the FCC's Fairness Doctrine ever previously attempted, IAD filed several complaints with the Federal Communications Commission. The result was a series of responses from the Commission which helped convince the broadcasting industry that the Fairness Doctrine is, indeed, a living document. The knowhow accumulated in this process is incorporated in the IAD manual.

Because many rational persons automatically tune out this type of broadcasting, some presume everybody else does. But many do listen to this type of programming, do believe their ears.

If that is the problem you most emphatically can do something about it. (24)

(24) See Appendix B for partial list of sources of balancing programming".

Do any of the following have cells or chapters in your town?

Communist Party	Ku Klux Klan
Stalinist	Black Muslims
Marxist	Minutemen (Patriotic Party)
Castroite	John Birch Society
Socialist Labor Party	B.J. Hargis chapters
W.E. DuBois Club	Americans for Constitutional
Youth Against War and Fascism	Action
TRAIN, TACT or Support Your	Liberty Lobby
Local Police Committees	White Citizens Council
AC Study Club	
(JBS members are under orders to establish these as fronts.)	
Other incredibly "anti-Communist" or "ag'n'er-type pseudo patriotic groups	

Do you have radical book stores?

New Freedom Bookstore (These are far, far left, but may be called by another name.)

American Opinion Bookstore (These are John Birch bookstores)

Spirit of '76 Bookstore (or any other bookstore with a super-patriotic sounding name)

Lincoln-Jefferson Bookstore (the one in Cleveland, at least, handled Ku Klux Klan material)

(Get a sampling of the wares before concluding that it is "extremist".)

What is the apparent volume of these stores?

What is the name and address of the proprietor?

Is your town on the American Opinion (John Birch Society) Lecture Circuit? It likely is (though possibly by another name) if any of the following speakers have been in your town in the past two years:

Ex-Sheriff Jim Clark	Gary Allen
Alan Stang	George Schuyler
Julia Brown	Major Arch Roberts
Major Pedro Diaz Lanz	John Rousselot
Lola Belle Holmes	Kent Courtney
Tom Anderson	Dean Manion

(The Society claims to have a roster of 50 touring speakers.)

How about:

Billy James Hargis
Fred Schwartz
Carl McIntire
General Walker

Major Bundy
William Steuart McBirnie
Dean Richards

(While Manion is a member of the Birch Council, and Hargis, Bundy and McBirnie use JBS material extensively, the above are among those who have their own promotional operations for personal appearances.)

On the Radical Left:

The Aptheckers
Black Muslim speakers

Other Radical Speakers?

The names and addresses of the local sponsors?
Approximate crowd size?

Are local ministers and/or lay leaders getting bombarded with materials attacking the National Council of Churches?

What organizations listed as producing this material and their addresses?

Is it being mailed from your area?

Are members of local congregations circulating this material?

Are the charges it contains taking root?

Is anti-Semitic or anti-civil rights material being sent to other opinion molders in your town?

Check club leaders - business leaders - Union leaders
Law enforcement agencies - clergymen of all faiths.
Who signs this stuff?

Where is it coming from?

If the civil rights movement is plagued with "anti-Whitey" materials

Who signs it?

Where is it coming from?

Are extremists putting pressure on local school board members or school officials? (The easy way to find out is to ask them.)

Who is bringing the pressure?

What do they want?

Are the Birchers grooming a candidate for school board?

Have extremists taken over local PTAs?

Are local veterans' associations under pressure to circulate seditious material in the name of "patriotism"?

If there is a local United Nations Association, are its leaders getting harassed?

Do you find extremist groups quietly trying to get positions of power within any of the following groups:

A local group to oppose a school bond levy?

A local group to oppose urban renewal?

Are extremists putting up "their candidate" for school board? (Usually with more financial backing than anybody else.)

Are they putting up "their candidates" for political party delegates? (Again often the only campaigns with financial backing.)

Do you have a local "Let Freedom Ring" telephone franchise in operation?

What about these Birch billboards?:

Get the U.S. out of the U.N.

Register Communists, not Guns

Impeach Earl Warren billboard

Is there a local or area "Right-to-Work" committee?

What kind of extremist material is being beamed at local doctors?

Who signs it?

Where is it coming from?

Are false claims being believed?

What kind of handbills are being passed out in workingmen's neighborhoods?

If you have current community tensions, who are the spokesmen involved?

What are their probable motives?

*** SET UP YOUR OWN FILING SYSTEM ***

If you keep track of the players, you quickly learn the score on extremist activity in your community. Files become the garden implements for workers in democracy's vineyard.

Here are three examples of how this works.

Example One: In a Pacific Northwest community, persons we will call John Jones and Jane Brown emerged as spokesmen for a new group called "Parents for Patriotism." This group demanded that certain sociology textbooks be abandoned.

The files showed that John Jones had distributed "Impeach Earl Warren" postcards, circulated a petition implying trade with the Soviet Union was "treasonous." Both were known to be John Birch Society projects. Jane Brown had signed letters-to-the-editor praising a Truth About Civil Turmoil (TACT) Birch Society front committee. Once "Parents for Patriotism" was exposed as a John Birch Society front, support for it evaporated.

Example Two: In a midwestern community, a school teacher allowed himself to be recruited into a Birch chapter. He wanted to study the Birch operation first hand. Not only did he find who was dictating Birch policy in the area, but he discovered a plan to get control of the board of education. The first step was to make wild charges against two of the incumbents (the Big Lie technique). Subsequently, the Birchers were going to be the behind-scenes support for two candidates to replace them.

When the incumbents were alerted, they were able to anticipate the strategy, survive the smear campaign and win re-election.

Example Three: Liberty Lobby, the John Birch Society and other groups were behind the 1967 effort to recall Idaho Senator Frank Church because of his dove position on the Vietnam war. Church's supporters quickly pinpointed the Liberty Lobby and JBS activity. They also smoked out the fact that William Penn Patrick, president of Holiday Cosmetics, was helping finance the project. Penn Patrick's public statements place him well to the Right of the Birchers. As soon as Idaho residents found out who was behind the recall petitions, the project faltered.

On the next page is reproduced a page of the thick "Organization Profile" worked up by the Baltimore Committee for Public Responsibility.

Catholic Anti-Communist League
Box 6424
Baltimore 30, Maryland

Type of Organization: Political Action Group

First Appearance: 1964

Officers: Robert Robusto has represented the group at public hearings.

Publications: C-A-C-C Hotpoint -- a mimeographed bulletin published irregularly.

Emphasis: Opposition to integration, particularly open occupancy. It also attacks the National Council of Churches and the Roman Catholic Church. Its professed aims are to:

- separate the Protestant church from politics.
- promote efficiency in government.
- expose communism.
- restore churches to old traditions.
- elect our kind of people to public office.

Other Information: The chief activity of the Catholic Anti-Communist League has been testifying against open occupancy at public hearings. It endorsed Samuel Setta for Governor in 1966. Setta is also influential in the Maryland Petition Committee.

Catonsville Community Lecture Forum
c/o Mr. J. Harrison Daniels
213 S. Rolling Road
Catonsville, Maryland

Type of Organization: Discussion Group which meets the third Tuesday of each month at the Catonsville Public Library.

First Appearance: Fall, 1966.

Officers: J. Harrison Daniels is registered with Baltimore County Library as the group's representative.

Meticulously researched, "Organization Profile" enables cooperating groups to know whose axe is being ground whenever efforts are afoot to influence a course of action.

EXTREMISTS ARE NAME CALLERS. They seem driven to label an organization "evil" and then let the evil rub off on all associated in any way with the evil. While democracy's friends are less zealous than her foes, they are also more numerous. They can afford to employ a higher ethic. It is not enough to name the extremists. Democracy is better served when its friends show why the extremist activities are not in the public interest.

*** DEVELOPING YOUR COMMITTEE ***

Many community groups look to IAD to fill the functions of a parent organization. It is an ad hoc, not a formal relationship. The structure and working procedure of these groups are as varied as the problems they tackle. Some started as informal committees to cope with a specific local problem and then discovered that the "problem" came in many forms, and that they had to cope with the whole disease as well as the symptoms.

There is no one prescribed formula.

The Chicago Committee on Advancing the Democratic Process evolved from one person's reaction to a Fred Schwarz so-called "anti-Communist rally" held at the Glenview, Illinois Naval Station, August 29, 1960.

Mrs. Norma Morrison, a member of the Glenview Village Board, accepted an invitation to attend. She was appalled at the use of government facilities for this kind of program. Mrs. Morrison and some friends filed a complaint with Senator J. William Fulbright. This led to the "Fulbright Memorandum" which effectively closed military installations to Schwarz-type "schools".

Subsequently, Mrs. Morrison was invited to participate in a community seminar on extremism. The key speaker was Dr. Franklin H. Littell, then professor of church history at the University of Chicago.

This in turn led to formation of the Chicago Committee for Advancing the Democratic Process. Doctor Littell, one of the pioneer authorities on totalitarian trends, became the first national chairman for IAD. The Chicago group has an extremely impressive array of members. It provides consultation for smaller groups attempting to get organized. It has subcommittees, files, archives, Speakers' Bureau and exhibits.

By contrast, the Pinellas, Florida, Association for Constructive Thinking (PACT) got started by just a handful of friends who were concerned about what was going on.

The Birchwatchers of New England exist in many small towns without a formal structure. They get together as the need arises.

The People's Forum of Fort Wayne, Indiana, has a well-worked out philosophy, and the Community Human Relations Commission cooperates in some of the programs. (See Exhibit #2 at end of the section)

The Westchester Council for American Democracy, formed in response to IAD's establishment, has a well worked out set of by laws and an aggressive educational campaign. (See Exhibit #3, end of this section)

In Tacoma, Washington, until early 1968, Mrs. Mabel Rupe, a 74-year-old retired and ailing Methodist missionary, worked virtually alone. Her efforts have led to a fine amount of community involvement.

Every approach works if at least one person accepts responsibility for making it work. The individual willing to openly do something about the problem attracts friends.

Local needs as well as local interest likely will virtually dictate the type of committee you help form and the scope of your initial activities.

Some suggestions:

1) Start with what is attainable. While you spend time trying to form "the perfect committee", the extremists will be getting on with the business of influencing attitudes. The time to get something going is now. You can always expand the committee and change the structure as your activities increase. Keep the formal structure flexible and simple.

2) Expect a small number of the people to do a lion's share of the work. It usually winds up that way in just about every organization. It is better to be pleasantly surprised at the amount of involvement by others than bitterly disappointed.

3) Select specific targets and assign specific projects.
Most "unmanageable problems" break down into manageable elements

4) Meet often enough to sustain interest. A group can usually hold monthly meetings without the topic wearing out its welcome. One of the sad facts about human nature is that it is easier to work up a negative zeal than a positive commitment. Those who stimulate hate and suspicion find it easier to sustain activity than those who labor to protect positive democratic values.

5) Establish liaison with all your potential allies, the extremist target groups.

6) Raise the necessary money. Determine your needs and get persons involved in seeking funds. You won't get very much money unless you ask for it.

Many of the most active fighters against extremism finance their efforts out of their own pockets. Sometimes they get so involved in what they are trying to do that they fail to take time out for raising the wherewithal to do it better.

America runs on the adversary system in law, business and politics. In theory, protagonists stimulate their natural opposition. In practice, protagonists often achieve their objectives before those who will be adversely affected awaken to their peril.

Here are some of the other ways community groups for American democracy raise needed funds:

A - Some establish finance committees headed by a citizen accustomed to raising funds for worthwhile projects.

B - They become membership organizations with their own dues structure.

C - Some send written fund appeals to organizations and individuals (and to be effective, this usually requires a personal follow-up.)

D - They get organizations' support for seminars on extremism, charging for the course.

E - Some offer a newsletter in return for contributions. Substantial portions of IAD's newsletter, HOMEFRONT, are often incorporated in them. IAD has no objection so long as nothing is taken out of context.

F - Seek the donation of services in one of these ways:

Get an interested group to pick up the run off of a specific report on its mimeograph machine.

Ask for the services of a secretary one day a month.

Some group may share a phone answering service.

Provide desk or meeting room space.

The People's Forum, Fort Wayne, Indiana

Statement of Objectives

The objective of the People's Forum is to uphold and re-emphasize the American tradition of free and open discussion; a tradition we believe to be seriously endangered by the tactics of extremist groups such as the John Birch Society and the Communist Party. The systematic campaign of abuse, intimidation and thought control now being carried out by these groups and others with a similar orientation is creating an atmosphere hostile to the free exchange of ideas. This has led to the irrational condemnation of individuals holding divergent views. It is the purpose of the People's Forum to combat the tactics of such extremist groups with methods worthy of the citizens of a democratic society: honest debate and the fearless exposure of lies and half-truths whenever and wherever encountered.

Exhibit #3
Westchester Council for
American Democracy

BYLAWS
of
WESTCHESTER COUNCIL for AMERICAN DEMOCRACY

ARTICLE I

Sec. 1. The name of this organization shall be the Westchester Council for American Democracy, hereinafter referred to as the Council- a non-partisan, non-sectarian, non-profit organization established to help defend and extend the Principles of American Democracy.

ARTICLE II

Sec. 1. Ours has long been, etc. (see attached)

Sec. 2. The Council shall not intervene in any political campaign on behalf of any candidate for public office, nor sponsor any particular piece of legislation.

ARTICLE III
Membership

Sec. 1. How composed. The membership of the Council shall be composed of voting members, associate members and sponsoring members. Any person who subscribes to the objectives of the Council shall be eligible for membership.

a. Voting members. Voting members shall be the officers of the Council, the committee chairmen, and active members of their committees. The officers and chairmen of committees shall constitute the executive board of the Council, and shall have the power to create any other committees deemed necessary. The privilege of holding office, introducing motions, debating, and voting, shall be limited to active members of the Council whose current dues are paid.

b. Associate members. Associate members shall be those members other than voting members who will give active public support to the stated objectives of the Council. An associate member may also make a financial contribution to the Council if he wishes.

c. Sponsoring members. Associate members shall be those people who wish only to contribute financially to the Council.

Sec. 2. Enumeration and election of officers. The officers of the Council shall be two Co-Chairmen, Recording Secretary, Corresponding Secretary, and Treasurer, who will be elected for two-year terms by a majority vote. Officers are eligible for no more than two consecutive terms.

a. A vacancy occurring in any office shall be filled for

cont.

contd.

Exhibit #3
Bylaws of Westchester Council
for American Democracy

the unexpired term by a person elected by a majority vote of the remaining members of the executive board, notice of such election having been given. In case a vacancy occurs in the office of co-chairman, the other co-chairman shall serve notice of the election.

b. Co-Chairmen. The Co-Chairmen shall preside at all meetings of the Council and of the executive board. Either co-chairman may, in the absence of the Treasurer, sign or endorse checks, drafts, etc. They shall be ex-officio, a member of all committees except the nominating committee. The co-chairmen shall appoint chairmen to all standing committees herein designated, and call special meetings if need arises.

c. Recording Secretary. The recording secretary shall keep minutes of all meetings of the Council, contact appropriate organizations for reproduction of material, issue an occasional newsletter to all members and associate members, and keep lists of active and associate members and sponsoring members.

e. Treasurer. The treasurer shall keep a written account of all funds received and disbursed, and remit all debts incurred by the Council.

f. Officers shall deliver to their successors all official material within ten days after the annual meeting.

Sec. 3. Committee chairmen. Chairmen of the standing committees shall be appointed by the officers of the Council for terms of two years, and when the chairmen's term expires so shall the terms of their respective committee members. The standing committees are: Program; news media; school board; public library and PTA; publications file and research; survey and study; letters to editor; arrangements; publicity; legal; political; Porter Town Board; Chesterton Town Board; United Nations; human rights; and, extremism as it relates to the Religious Community.

Sec. 4. Nominating Committee. A nominating committee shall be convened two months prior to expiration of terms of officers, the following month their selections will be offered, with nominations from floor, and a vote taken the following month.

a. The nominating committee of three shall be selected by the officers of the Council as follows: One person shall be chosen from among the various committee chairmen; and two from the active committee members.

Sec. 5. Regular meeting date. The Council shall meet regularly on the first Wednesday of each month. Ten members of the executive board shall constitute a quorum.

ARTICLE IV
Financial Administration

Sec. 1. Fiscal year. The fiscal year of the Council shall commence on the first day of February of each year.

contd.

contd.

Exhibit #3
Bylaws of Westchester Council
for American Democracy

Sec. 2. Contributions. Financial contributions will be welcomed and should be acknowledged by the Council; contributions shall not be considered tax-exempt.

Sec. 3. Dues. Annual dues of ten dollars (\$10.00) per family per year for active members of the Council shall be payable February first of each year. Any member who fails to pay dues within six months after they become due shall be dropped from the membership rolls.

Sec. 4. Moneys acquired by this Council shall not be used for the private benefit of any individual.

ARTICLE V

Sec. 1. These bylaws may be amended at any regular meeting of the organization by a two-thirds vote of the members present and voting, provided notice of the proposed amendment shall have been given at the previous meeting, and provided the amendment is not in conflict with any article prescribed in these bylaws. Robert's Rules of Order Revised shall govern this Council in all cases to which they are applicable.

For Statement of Purpose, see p. 37.

Statement of Purpose
of

Westchester Council For American Democracy

May 3, 1967

Ours has long been a peaceful, law-abiding community. However, in recent months a chapter of a national organization has settled here which threatens the very roots of our American Democracy.

It denounced former President Kennedy as a communist.

It calls former President Eisenhower a "traitor."

It opposes the Supreme Court of the United States.

It attacks the State Department.

It opposes our Federal Income tax.

It fights vigorously against America's participation in world diplomacy and specifically threatens the United Nations and successful implementation of negotiations in Viet Nam.

Now, every Community has many groups opposed to many things. This is part of the democratic process, and the right of dissent is guaranteed to this organization as it is to every other group by our Constitution. But this organization would even destroy the right of dissent. And where the Constitution of The United States does not serve its purpose, it is opposed to the Constitution.

With the word "communist" this organization seeks to destroy everyone opposed to it. It has called the State Department communist, members of our Congress communist, and declared as communists the 42,000,000 Americans who voted for Lyndon B. Johnson in 1964.

To those of us who have experienced the impact of this organization, it constitutes a clear and present danger to the community, and to the proper legal and moral solving of the real problems which beset American citizens in communities everywhere.

"The Westchester Council for American Democracy will attempt to expose efforts by both the radical left and radical right to undermine the democratic "middle ground" under the pretext of fighting extremists at the opposite pole. This Council wishes to affirm its belief in the American tradition. Our firm conviction is that the system of legislative, judicial and executive government outlined in the Constitution of the United States remains the best safeguard against tyranny.

To underscore our belief, we affirm the following goals for a free and democratic society:

International negotiation toward international peace.
Freedom to express divergent opinion with the guaranteed protection of personal integrity, privacy and reputation.

Freedom to petition and redress grievances utilizing the limits prescribed by law.

Improvement of government by legally established means.

Equality of all men before God and the bar of justice.

To secure these goals we join ourselves in a program of self-instruction, public education and mutual support. The particular aim and purpose of the Westchester Council for American Democracy is to:

Encourage the free expression of differing opinions as a vital part of the American democratic process, without establishing a policy on individual issues.
Come to the aid of individuals and organizations under extremist attack wherever possible, by ascertaining and publishing the facts.
Carry on a continuous educational program to point up and explain the tactics of extremism which pose a threat to the freedoms of all.

Our hope is that these combined efforts will once again make ours a community open to the honest exchange of differences of opinion as befits the enlightened citizenry of our age and time.

We, the undersigned, support the objectives of the foregoing Statement of Purpose of the Westchester Council for American Democracy.

Dwight L. Geary
Elmer Long
Dorothea Nelson
J. Olga Adams
Mabel Devina
Julia Asher
Mrs. Doreen Geary
Harriet F. Litras
James E. Newman
Bruce Coleman
Betty Sander
Patricia Chaff
Mrs. Eri Hulbert
Thomas D. Litras
Mary Alice Newman
Joan Alton
Paul Somers
Lewis Albright
Barbara B. Hall
Margaret Mabin
Rosemary L. Schumacher
Alice Mary Coleman
David Sander
Ethyl Hillenbrand
Faye Morris

John E. Arnold
R. M. Carlson
R. J. Smith
Martha A. Hall (Mrs. Thomas C.)
Wm. F. Morris
Jeanne D. Arnold
The Rev. James A. Schumacher
Mary Alice Savage
Melvina Pierce
Carol P. MacLean
Darrell T. Boothe
James S. Savage
Joan R. Bowman
H. Vernon Pierce
David C. MacLean
Barbara B. Smith
Alice N. Richey
Jean Sprague
Bruce A. Bowman
Sarah B. Schaar
Henrietta Miller
Mr. Ed. Austgen
Mrs. Ed. Austgen
James Austgen
Hazel Hannell

Col. Robert H. Murray
James Devine
R. V. Johnson
Elizabeth L. Murray
Imogene Burns
Louise C. Edwards
Helen Boothe
Russell K. Edwards
Luther P. Keene
Jean M. Myers
Farwell Smith
Roy C. Eldridge
Joyce Eldridge
Charles B. Kenyon
Raymond Myers
Leonard O. Tengblad
T. W. Wagner
David Parry
Mrs. Albert Langeluttig
Kathleen A. Morris
Hampton C. Williams
Mr. Glenn R. Peterson
Mrs. Glenn R. Peterson
Leonard P. Tucker
C. M. White

Joetta Marshall
Harold E. Wright
Albert Langeluttig
Opal F. Marlin
Charles Tomlinson
Mary P. Lease
Richard C. Marlin
Norma Wright
James G. Long
Morton Millman
Grace Millman
Fr. Dennis J. Blaney
Richard Glen Percifield

Norman Burns
Richard M. Bennett
Linda Morris
Helen R. Brown
Setta E. Parry
Louise M. Brown
Bernard E. Schaar
Dale Lee Burden
Letitia J. Percifield
Roger Morris
T. H. Rogers
Elizabeth Rogers
Paul Hathaway

I subscribe to the statement of purpose of the Westchester Council for American Democracy.
I would also like to make financial contribution

In the amount of \$

Make checks payable to Westchester Council for American Democracy and mail to Mrs. Norman Burns, 10 Crest Drive, Doo Acres, Chesterton, Indiana

*** SUGGESTIONS ON A SPECIFIC PROGRAM ***

Your community's needs, and your personal and committee capacities should determine the content of your program. Since all too often the point of confrontation with democracy's foes will be of their choosing, much of your educational activity likely will be devoted to defending the democratic process. Generally, the extremists probe for weak points. When repulsed, they regroup and look for another.

A solid, ongoing program on your part, however, may keep trouble from developing. Obviously democracy is best served when, instead of just putting out the fires, you keep them from starting.

Here are activities being carried out by some grass roots committees cooperating with IAD:

A - Community seminars on extremism. Successful seminars have been sponsored by IAD relating committees in many communities.

Quite often church groups, or universities organize such seminars. Church councils sometimes take the lead in setting up these events. In most communities, Jewish and trade union organizations are more than willing to cooperate.

One of the more elaborate seminars was sponsored by the Human Relations Center, University of Oklahoma, Norman, Okla. Typical seminar ingredients include:

1. "Hate" board - a display of Far Right and Far Left literature. The publications may be obtained by writing directly to the organization since all have a missionary zeal. You'll find names and addresses of the groups and their publications in section V footnotes.
2. A motion picture on extremism. See IAD bibliography for a partial list of possible pictures. Not all seminars go this route. (Appendix C)
3. Personal appearances by victims or intended victims. The teacher, the librarian, the councilman marked for "xtinction" by extremists can tell a powerful story. Sometimes local human relations professionals, or PTA presidents can tell powerful "it happened here" stories.
4. Several speakers, often including a university sociologist or political scientist.

5. Press coverage. Often the mayor gives greetings and the news media cover the event. This gives your organization a lift; helps alert the community you are trying to reach.
6. Audience participation. Some groups break into buzz sections, and work out questions for the "experts." Others work up case studies and let the buzz groups figure out what to do about them.
7. FINANCES: Most of these seminars include a registration fee, sometimes picked up by the organizations sending officers, members, or other interested parties.

CAUTION: Members of the John Birch Society may provide you with a "case study", by attempting to take over your meeting. Typical tactics are recounted in a newspaper story enclosed as Exhibit #4.(at end of this section) If you have a firm, calm hand handling the microphone, this can be one of the high points of your affair, or it can be disastrous. A seasoned parliamentarian with a sense of humor will have little trouble turning such invasions to the sponsoring group's advantage.

Since the same tactics are sometimes used in efforts to take over PTAs and service clubs, the "case study", if it develops, can be a fine lesson in practical planning.

B - Develop Your Own Speakers' Bureau (or be it). Just about every luncheon club has trouble finding speakers. The same goes for PTAs, church organizations and women's organizations. If you do your homework on Extremism, check with local sources, sit down and do some hard thinking on the subject, you are likely to know a great deal more about the topic than your audience.

After a few speeches, you likely will make some alterations in your basic approach, coming up with the one right for you. Volunteer speakers are doing great work in Dallas, Los Angeles the Chicago area, and in many smaller communities.

Every speech is like a small insurance policy protecting serious problems. In aggregate, the impact can be enormous.

The Birchtypes may try to invade meetings and heckle. Their techniques are recounted in "How to Listen to a John Birch Speaker." (see bibliography - Appendix C)

Arm yourself with concrete examples of extremist propaganda. (See Appendix E for a list of potential sources. Since these organizations all recruit, they will usually send at least one free copy of their publications.) Be sure to

include a few good quotes from Robert Welch so that your audience understands what his brand of "patriotism" includes. (See Appendix F for Welch quotes.) Add what notables have said about Birchism (See Appendix G).

If Birchers try to heckle, hold your ground. Maintain the offensive, and by their excesses, they will describe themselves better than you can describe them.

C - Establish a Community Clearinghouse of Facts. In one major city, a group of anti-extremists unknowingly booked a speech by Curtis Dall of Liberty Lobby. (When they learned, in advance, of the true nature of the Dall speech, the audience shrunk in size.)

Luncheon groups are forever being victimized by touring speakers using topics with high sounding titles with religious and/or patriotic overtones. Many of course, give inspirational religious and/or patriotic speeches.

When there is an established place to turn to check out speakers, films, and other unidentified activity, a lot of mischief is prevented.

If speakers or films from extremist organizations are used, they may then be clearly identified as to their source and a balanced presentation may also be arranged.

By setting up your own file of speakers and topics, and letting luncheon clubs, the news media, and others sometimes taken in, know about it, you can render a great service.

IAD's newsletter HOMEFRONT attempts to keep groups posted on major new tactics and developments. There are many other potential sources.

The most comprehensive compilation of documented background information on individuals and organizations of the Right comes from Group Research, Inc. which has been in the business of gathering this material since 1962. The full GR service, including four volumes of looseleaf background information costs \$100 annually.

For more information, write to: Group Research, Rm. 422, 1404 New York Avenue, Washington, D. C.

D - Set up your own Project Alert. Once you have made a survey of who's who and what's what in local extremist activity, keep tabs. Often inside information will flow your way.

When extremists have selected a particular target, alert the individual or organization.

Quite often, the tip off comes in the JBS Bulletin or

other material. For example, the May 1966 JBS Bulletin urged Birch cells to involve local DAR chapters and American Legion Posts in a Birch petition campaign effort. After IAD alerted the Legion nationally, the Legion reiterated its position that Posts should not become involved in petitions involving materials not covered by Legion policies.

Often, by having local target groups write to their national headquarters about extremist problems, you will find them getting information backstopping your efforts.

E - Spot-monitor local radio. Keeping informed on all extremist programs, and all call-in shows-daily- will require a fantastic expenditure of time. Doing this selectively, you equip yourself with the information you need to combat "air pollution". (IAD has a manual on this subject, cost 50¢).

IAD answered a personal attack made over a La Crosse, Wisconsin station, because a citizen taped the offending program and sent IAD the evidence. More important, we showed residents in that area how the Fairness Doctrine works. There are many such examples.

One determined oldster utilizing the telephone, successfully combated Birch-type domination of a call-in program. Radio stations coast-to-coast have carried IAD "In Rebuttal" programs and offered IAD speakers time for "balancing" appearances in part because alert citizens were concerned that the airwaves were used to drive home one viewpoint, and told IAD and/or the station.

In many areas, the only limit on the supporting of Radio-TV appearances members of IAD-supporting grass roots groups can secure is their own time and inclination.

Just answering Carl McIntire on the more than 600 stations in his network can consume an enormous amount of manpower, but everytime he makes a personal attack on an organization with a local affiliation, that local group can demand time of the local station for reply, and, unless McIntire's policies change, get it within the McIntire program.

F. Send out your own newsletter, distribute HOMEFRONT or both. Some IAD-supporting groups take special pains to make certain that influential persons in their communities receive a steady stream of pertinent information on about extremism. Others restrict this to their own members.

Bircher Charges Treason at Great Decisions Meeting

By WAYNE CHASTAIN

Press-Scimitar Staff Writer

Angry accusations, including a charge of treason hurled by a self-professed member of the John Birch Society, marked the sixth meeting of the 1967 "Great Decisions" group at the Raleigh Library.

"This stuff reeks of treason," said John Salter, an insurance salesman who says he is proud of being a member of the John Birch Society for the past six years.

Salter waved in his hand last night the literature provided the Shelby County discussion group by the Foreign Policy Association (FPA), a privately financed research organization of New York City. President of the FPA is Samuel P. Hayes.

Stanley Spangler, associate regional director of the association visited the meeting last night. Sponsors of the discussion anticipated attacks on the association's credentials.

ENDORSEMENTS

"FPA will celebrate its 50th anniversary next year and it has been endorsed by Presidents Truman, Eisenhower, Kennedy and Johnson, as well as Vice President Nixon, and the late John Foster Dulles, secretary of state during the Eisenhower administration," Spangler said.

Salter, who drew laughs when he said he had read "everything the John Birch Society has allowed me to read," lumped Communists

and Socialists into the same bag as the so-called liberals. He again waved literature in his hand, as he said:

"This is the sickening stuff that the Communists are trying to subvert our young people with, and according to the Constitution of the United States, anyone who aids and abets them is a traitor."

ORIGINATOR

Mrs. Robert Shafer, member of the League of Women Voters, chairman of the City Beautiful Commission and an originator of the "Great Decisions" series, sponsored this year by the Memphis branch of the United Nations Association, said she resented the remarks.

She said she was a "religious woman" and deeply believed in freedom and "our democratic way of life."

"Anyone who would try to stifle free thought and discussion is the real enemy of our American way of life," she said as she looked at Salter.

Salter replied:

"Lady, you are very slick or very sick . . ."

This created a ripple of hostile remarks in the audience until Mrs. Marvin Ratner, moderator and discussion leader, called the room to order.

INTERRUPTION

Earlier, Zach Hill, a WREC radio executive and member of the American Legion's anti-Communism committee, interrupted Mrs. Ratner at the beginning of the meeting and demanded

five minutes to speak.

Carrying a briefcase, he moved to the moderator's table and remained there throughout the three-hour meeting.

Hill emphasized that he was not a John Birch Society member. He said the Worker, the official Communist publication in America, had endorsed both the FPA and the "Great Decisions."

Running over his five minutes, Hill continued speaking despite objections from Mrs. Ratner and several people in the audience. For another six minutes he cited several publications which he said assailed the patriotism of the association.

Hill also produced letters from Harding College, Searcy Ark., Sen. Richard Russell, and President Eisenhower, which he said repudiated the association's self-advertised endorsements.

LETTER

Spangler quickly produced a letter in which President Eisenhower praised the work of FPA, but withheld endorsement of the specific literature provided because he had not personally read them.

Mrs. Shafer said the late Francis Walter, chairman of the House Un-American Activities Committee said the committee had investigated FPA and had found no evidence of subversive activities, despite several complaints the committee received.

Mrs. Shafer said that re-

tiring South Vietnam Ambassador Henry Cabot Lodge had been a member of the board of FPA. A woman from the audience quickly challenged her, saying that Lodge had helped overthrow the anti-Communist Diem regime in 1963.

When Hill and others hissed at Spangler's citation of Gov. Nelson Rockefeller as a supporter of FPA, Mrs. Ratner exploded:

"I am supposed to be the moderator, but when large segments of our society are indiscriminately attacked as un-American, and I hear great Americans labeled as traitors, I feel I must speak up."

Salter interrupted Mrs.

Ratner at that point, and asked Mrs. Ratner if she had heard of the "Fabian Society in England" and the "Colonel House (aide of President Wilson) plot."

SHOUT

Before Mrs. Ratner could answer, Salter shouted at her:

"You are an ignorant woman . . . you have no business being moderator of this group."

A history student at Southwestern, who failed to give his name, jumped up and said Salter was ignorant.

Dr. John Hemphill, professor of American History at Southwestern, defended Mrs. Shafer by quoting Thomas

Jefferson on the need for dissent and the expression of unpopular ideals. He then added:

"When the marketplace is really free, you will have to tolerate unpopular ideas . . . they free them and teach them to respect the ideas of others."

Hill assailed Dr. Hemphill's knowledge of American history, saying: "I know more history than John does, and I failed freshman American history."

Hemphill reminded Hill that he still held the floor when Hill jumped to his feet with flushed face and the two exchanged heated words for several minutes.

Exhibit #4
Birch tactics
Press clipping from
Memphis Press-Scimitar
3/28/67

** SOME SUGGESTIONS ON TACTICS **

Committees supporting IAD's program may function as the conscience of the community but usually the individuals involved choose other affiliations for supporting particular issues or candidates.

In the IAD-Relating group they are chiefly concerned with:

- A. TACTICS - Combatting extremist efforts to intimidate or discredit opposition, or brain-wash the community with a flood of bogus "facts."
- B. EXPOSURE - Showing who is behind various speakers, films, front groups, etc.
- C. MORAL SUPPORT - Coming to the aid of those unjustly threatened.

Democracy functions best when the public which must decide issues gets adequate exposure to all points of view, including that of the extremists. While extremists are perfectly willing to shut off debate in order to gain their ends, you can hardly justify replying in kind.

Further complicating your problem is the tendency of the extremist-minded to form new groups to meet new needs, involving, to be sure, combinations of the same old crowds.

While we discuss the Birchers in some detail, because the Society is currently the most active at the grass roots level, the same mental characteristics are displayed by members of Billy James Hargis cells and Liberty Lobby committees, the Far Left and racial extremists, black and white.

In deciding how to handle a problem, it is well to keep in mind that one is dealing with a genuine phenomenon. Extremism is the product of a state of mind. Review the characteristics listed in Section I. Incredible as it often seems, the extremists believe their own propaganda.

APATHY AND WISHFUL THINKING are the biggest friends of extremist movements. A minority triumphs over the majority because the latter doesn't realize it is threatened.

Here is a composite example of how an extremist movement seeks to capture a school board. At each step of the campaign, we suggest possible trouble stoppers. These are only suggestions. There is no substitute for your own good judgment.

Extremist assaults on the school board may come in this way:

STEP ONE - A "distinguished speaker" from outside is brought to town under the sponsorship of an ad hoc committee. The experts warn of Communist influences at work in many local schools. The "educational" speech follows familiar extremist lines, but gets reported "straight" by local media. There is a ripple

TROUBLE STOPPERS - If the speaker's pedigree were determined in advance, and if the press, and possibly unsuspecting sponsors had been notified in advance, the reaction to the speech might have been slight. If somebody had determined who actually put together the ad hoc committee, and exposed that, trouble might have been averted. As it was, the base was laid for the next step.

STEP TWO - A group of four parents, a clergyman, a businessman, and a local veterans' organization official sign a letter to the school superintendent asking that certain "unAmerican" books be removed from the school library. A copy goes to the local newspaper. The school superintendent, taken by surprise, tells the press he will "look into the charge."

TROUBLE STARTERS - If the superintendent had looked into who was making the charge and why, the matter might have stopped there. The school board and the press needed to know that the ring leader was the brother-in-law of the local Birch coordinator, and he had persuaded the others. As it was, the community was left free to pursue mankind's ancient folly, a willingness to believe the "worst" about responsible institutions and individuals. The extremist-steered group has now raised a Big Doubt about the integrity of the school system. The base is laid for the next move.

STEP THREE - A new organization, Parents Against Red Education (PARE), is formed to combat "Far Left Influences in our schools." The chairman is from a highly respectable family.

TROUBLE STOPPERS - If someone had found out who took the lead in forming the group and discovered that he was indeed a member of a Far Right ideological organization, and made this fact public, more serious trouble might have been averted. If some one had had the gumption to point out that the groups' real goal was to use the charge of "Red propaganda" as a smokescreen for Birchtype propaganda (go on the offensive in other words)... If the evidence had been laid before clergy, business leaders, union leaders, the League of Women Voters with a request that the group issue a statement NOW, some internal opposition likely would have developed, but, facing a public moral decision, American organizations usually make a moral response. But PARE was not challenged.

STEP FOUR - Accepted as a legitimate group with PARE, the extremists are ready for action. PARE makes a surprise appearance at a Board of Education meeting and demands the removal of "Communist" books from the library, and the end of "Communitistic social studies courses" which it says are being taught in the schools. At least ten members take the floor, and the meeting is turned into a shambles. The Board agrees to look into the charges.

TROUBLE STOPPERS - If the Superintendent of Schools had warned the Board of Education what might be brewing...If the chairman of the School Board had kept a firm hand on the gavel...If other citizens had attended and come to the defense of the school system...If the Board had stood its ground...Step Five might have been averted.

STEP FIVE - PARE runs a full page advertisement announcing it is backing two "patriots" for the school board, and urges citizens' support to "protect our kids from a liberal-Red education." It lists books "now" in the school library which should be removed.

TROUBLE STOPPERS - The fat is now in the fire, but the more responsible groups in the community had better face up to the fact that a well-financed campaign to take over the board of education has already started. Exposing who is behind PARE and what organizations are involved may still help. Launching a counter attack against the "hysteria mongers" may cause them to revert to a defensive action, but responsible candidates and an adequate campaign fund had better be in the picture, or PARE will likely run away with the election.

STEP SIX - Anonymous callers start demanding dismissal of the school superintendent on local phone-in radio programs.

STEP SEVEN - PARE announces it is securing a "nationally recognized expert" to analyze the contents of social studies courses "permitted for too long in our schools."

STEP EIGHT - The rumor starts that the school superintendent has a long record of affiliation with "front" groups and that the present school board members are covering for him. It is circulated word-of-mouth. Those who created PARE have now succeeded in establishing the crisis atmosphere in which extremism flourishes; have raised doubts about the integrity of their intended victims, thus weakening their capacity to defend themselves; have pretty well discredited the man who should be their most dangerous foe, the school superintendent, and the tide of events seems to be running their way.

BALE-OUT MEASURES - If you keep on the defensive, the best you will be doing is cutting down the damage. The time has come to produce a spokesman who will point to the cause of the trouble, and put PARE on the defensive if possible. Your members may also start calling the phone-in radio programs and, giving their names, demand that other callers on this issue do the same, and also indicate whether they are members of the Birch Society.

Since PARE will either come forth with a loaded report on the Social Studies courses or simply hold it in abeyance as a potential weapon, you might get a quick evaluation from the State Board of Education or a generally reliable neutral university.

Candidates from the PARE and from the rest of the Community are both saying that "only by electing them" can the kids be spared a horrible educational setback.

THE ABOVE READS LIKE A SHORT STORY. Who won in the end? The conclusion can go either way. The happy (or sad) ending will be determined by good citizenship action (or the lack of it).

IN ANOTHER ALL TOO TYPICAL SITUATION, a congregation is sharply divided because the pastor has been participating in Civil Rights Peace demonstrations.

Respected members of the congregation feel the pastor is "blindly following" a church policy; the pastor feels so keenly on the issue that he is willing to risk alienating his congregation to maintain his position. A growing number of members indicate they think the pastor is "following a Communist line." They start pressuring for his transfer while other members, sharing the pastor's views on the issue, clamor for a showdown and censor the dissident faction

Note: versions of this can happen in Protestant, Catholic, Jewish and Unitarian-Universalist houses of worship.

This story can have any of several endings, most involving pathos. You have to use your good judgment as to which, IF ANY of the following steps would be helpful.

POSSIBLE TACTIC - Trace down the source of the attitudes involved. Are spokesmen for factions within the church echoing positions gained from extremist publications? Are they reflecting attitudes induced by McIntire or Hargis radio broadcasts? Are those on the "liberal" side being egged on by extreme militants in the wings?

Exposing the source of the attitudes can help resolve tensions.

POSSIBLE TACTIC - Work up a HATE board showing the extreme positions on both sides, and display it in a prominent place with a plea, "let those of us in the middle pray together for wisdom and the courage of our convictions."

POSSIBLE TACTIC - Start educational programs to show how extremists of both the Left and Right try to destroy established churches. Have this established as a base under efforts to resolve the conflicts within the church.

POSSIBLE TACTIC - Carry on an educational program on the issue, making sure that all viewpoints get adequate exposure with competent, responsible spokesmen.

POSSIBLE TACTIC - Monitor local radio and demand a balancing of the programming for those outpourings which help set extremist positions. (See IAD's manual on the FCC Fairness Doctrine for methods which can be used.)

POSSIBLE TACTIC - Encourage dissidents to make contact with the appropriate parent body or church spokesman, and take the lead in arranging such meetings. The dissidents are often acting in good faith, and, meeting with

others of good faith, can often understand what they cannot accept, and vice versa.

POSSIBLE TACTIC - The pastor takes pains to make sure that he understands the underlying reasons for the views of his critics, and makes certain that they know he is searching his soul for answers. In short, he recognizes that they too, may have legitimate points of view. Nobody has a monopoly on wisdom or conscience.

POSSIBLE TACTIC - Urge the church to cooperate in efforts by many groups to arrive at a conscience position and a program, thus taking the lead in arranging for sharing responsibility.

All too often, the ultimate answer is forcing people to do the thing they resist the hardest - think. Complex problems do not always lend themselves to uncluttered solutions.

HERE ARE STEPS TAKEN BY INDIVIDUALS AND GROUPS TO COUNTER EXTREMIST ACTIVITY IN A GREAT VARIETY OF SITUATIONS:

The Fort Wayne, Indiana Human Relations Council documented the fact that Julia Brown is a Birch speaker and TACT a Birch front. That helped keep TACT from becoming established there. In 1967, when Lola Belle Holmes was booked in Fort Wayne for another try, the People's Forum quickly secured information from IAD on her background. (IAD's booklet, "The Shake Up America Campaign", 135¢ exposes the fronts, speakers, films, literature, and activities used by the Birch Society to foment racial tensions.)

When Ronald Reagan named Dr. William McCandless to the State Board of Education, a citizens' group from his school district began bombarding the legislature (and press) with information on McCandless' ultra-conservative position. Result: Reagan withdrew the nomination to the great disgust of California's super-conservative state school superintendent, Max Rafferty. McCandless was subsequently defeated when he tried to regain his old post on the La Mesa Spring Valley school board.

Birchers often try to pack meetings and elect their members to key positions. The tactic works both ways. In Middleboro, Mass., teachers took the lead in turning out citizens for a meeting of a Birch front group formed to defeat a school levy. They elected their members to office, turned the committee into a vehicle for getting

the issue passed.

When extremists took over local call-in radio programs in the San Diego area, an aggressive citizen reaction led the stations to cancel several of them. In Puyallup, Washington, and Aurora, Ill., individuals who kept dialing those programs to expose Birch take-over efforts helped produce station policies keeping Birchers from controlling the air time.

A parent with gumption kept "Anarchy USA" from being shown to several Texas high school audiences by exposing its Birch background.

THE THRUST OF EXTREMISM is toward the establishment of the harsh and fearful set of attitudes on which extremist political decisions can be based. These are attitudes built slowly, bit by bit, in part by the incessant and insidious extremist propaganda campaigns. Thousands of all too often lonesome and unsung heroes confront the extremist forces, correcting the record, exposing their tactics, illuminating their goals. Each victory, no matter how small, contributes its mite toward the preservation of our national capacity to solve our problems within the democratic framework. Each defeat, no matter how large, consumed the energies of the extremist forces and made it more difficult for them to have their way.

Extremists made little headway when:

- . The troublesome issues are openly discussed.

The heart of the democratic process is education and understanding.

- . Community leaders are presented the opportunity to make a moral decision on matters raised by the extremists.

In some communities, the extremist forces receive at least quiet support by those who, not fully understanding them, think the extremists help more respectable people achieve their objectives. A good, frank discussion with the local radio station management can sometimes do wonders.

- . The public's self-interest in containing extremist activity is made clear.

The fact that the extremists are working toward

the polarization of racial attitudes, alas, will not excite as many people as it should. The fact that "your child will be undereducated" if extremists dominate the school system will be a matter of general concern.

*** THAT FALSE FRONT OF 'ANTI-COMMUNISM' ***

Even the most open minded of Americans tend to use a double standard in evaluating opposition to extremism. If you are just opposed to the Left, to Communism or the New Left, even the most timid of your neighbors will applaud.

If you are merely opposed to the Far Right, however, you will almost certainly be viewed with suspicion by some who associate your position with the Far Left. So eager are most of those defending the middle ground against extremism to show that they are doing just that, they face the constant temptation to join the neo-Joe McCarthyites in witch hunting.

Like most of the self-proclaimed "anti-Communists," most defenders of the middle ground may never see an actual Communist to defend against. The pendulum has swung to the Right. When you are coping with extremist tactics, you have no real choice but coming to grips with those employing these tactics. The great bulk of it comes from the Right.

It would seem almost inevitable that the Communist Party could make some capital on the Civil unrest. But, after going over thousands of Rights documents supplied by state and local investigatory bodies, the FBI, CIA and other federal agencies, the National Advisory Commission on Civil Disorders concluded: "None thus far has identified any organized group as having initiated any riots in 1967."

The super patriots hide behind this false syllogism: "We are 'anti-Communist.' you are anti us 'anti-Communists.' Therefore you are pro-Communist. That's like saying if you oppose quack cancer cures, you're for cancer.

A good way to handle this argument is to take the offensive pointing out those striking the pious anti-Communist stance help Communism in at least four ways.

One - They constantly "blame" the Communist for happenings which dissidents find attractive. Usually the Communists had little or nothing to do with these developments. Thus the Radical Right steers the disaffected and discouraged toward Communism with false advertising.

Second - The Radical Right promotes the polarization of racial attitudes; causes distrust of our Central Government; works toward the chaotic conditions on which extremists of stripe feed.

Three - By opposing our national problem-solving efforts, the Right Right helps intensify the conditions which breed a Communist response.

Four - Neurotically, the biggest targets of the so-called anti-Communists are the organizations which have been most effective in combating Communism. During the 1930's, when working conditions were deplorable, the Communists played a significant role in establishing American unions which, of course, they tried to use to their own ends. The Communists' influence faded as the unions began to succeed. In 1949, the CIO ejected 13 Communist dominated unions and thereupon labor began setting up rival unions to take over the jurisdiction.

The only union of any size with recognized Communist leadership is the United Electrical Workers whose biggest contracts are with General Electric and the Allen-Bradley Corporations--two companies long noted for militant "anti-Communism".

During the early 1940's, Communist intellectuals did make inroads inside the Democratic Party and many held key spots in the third party Wallace for President movement. Americans for Democratic Action (ADA) was launched in 1943 primarily to give liberals a non-Communist rallying point. This was quite successful. In the late 1930's Communists made some slight penetration in some of the churches because of their professed concern for social problems and lost out completely as these same churches became progressively more concerned with seeking social justice in our time.

FORMULA FOR AVOIDING EXTREMISM

READ THE FINE PRINT
by Henry M. Bullock

Reprinted from The Church School
October, 1966. Copyright 1966
by Graded Press

Twenty years ago we were in an era when some church leaders uncritically supported many worthy-sounding enterprises. To their dismay some found their high Christian purposes betrayed by cynical persons and groups furthering evil or questionable goals. With the passing of the years many have forgotten the tragic consequences of such carelessness. There are now renewed efforts to use the unwary.

It is important for every Christian to scrutinize most carefully "committees", "petitions", or "sponsorships" with which he associates himself or acts as sponsor. Both the radical right and the radical left, not to mention fraudulent "charities" and plain swindle schemes, are again exploiting the desire of Christians to become involved in worthwhile enterprises. Here are some questions to ask yourself before laying your time, money, or name on the line:

1. What are the real purposes of this group? Are the real purposes identical with the stated or public purpose?
2. Is the committee or group related to a national group that may bear a quite different name--and even a different purpose?
3. Do the methods used by the group include deceipt, harassment, or other undemocratic or unethical strategies?
4. Who are the members of the board, executive committee, or sponsors? Are they persons you want to be associated with? Are they persons you are sure would carefully investigate any groups they affiliate with or sign petitions or letters for? Or are they status seekers?
5. Has the local or national group been infiltrated, controlled, or used by either Communists, W.E.B. DuBois Clubs, neo-Nazis, The John Birch Society, Ku Klux Klan, or other persons or groups for purposes or with methods you as a Christian could not support?

The contributor of above article Dr. Henry M. Bullock is the editor of Church School Publications, and General Secretary of the Editorial Division, of the Board of Education, The Methodist Church, 201 Eighth Avenue, South, Nashville, Tenn.

MAJOR EXTREMIST GROUPS

(As reported in IAD's newsletter, HOMEFRONT -- May, 1968)

FAR RIGHT MAL-ACTIVITIES

*Who's Who on Far Right*

IAD's annual survey of the Far, Far Right shows the John Birch Society and its offshoot organizations continue to dominate the movement. The Birchers and their buddies set propaganda themes echoed by hundreds of literary organizations, committees and propaganda entrepreneurs, with brainwashing monotony. Thus, the emergent Radical Right ideology can aptly be tagged "Birchism."

The Birch Society continues to attract as much money as ever, although the membership has dropped as much as 10,000 from last year's 80,000. The circulation of the \$10-a-year JBS magazine, *American Opinion*, is off 5,000 from a year ago, indicating that other publications contesting for the Birch subscription dollars made some inroads. The Society had its satellites continue to field an elaborate staff of paid organizers; and to maintain an intricate mechanism of authors, publishing houses, speakers and radio personalities.

Propaganda assault No. 1 is against the Civil Rights movement, just as it was a year ago. The rigid police state (never identified as such) answers to racial problems in the Union of South Africa and in Rhodesia still bring bravos from the extremists. The military junta in Greece continues to rank second to the Birch Society in gross income, while Billy James Hargis has been demoted to No. 4 position behind oil billionaire H.L. Hunt's incredible Life Line program.

Both McIntire and Hargis indicate circulation increases of 6,000 in their publications. Birch minion Dean Manion stayed constant on the fifth spot, and boasted an increase in revenue and station outlets. Hargis seems 60-odd stations less than last year, but this indicates he dropped or was dropped by mostly small stations.

Arch UN foe Howard Kershner maintained his No. 1 rating in circulation with his newsletter promoting ultra conservative economics, and proffering an occasional Birch Society writer.

Group Research estimated the Radical Right lapped up between \$40 and \$50 million last year, a raise of about \$10 million over the 1966 level. This included about \$4 million in JBS claimed revenues for publishing subsidiaries.

The Far, Far Right continues to attract lavish financing. Peddling hate and fear is a big business. Hence the necessity for an IAD.

—C.R.B.

MAJOR EXTREMIST GROUPS

(As reported in IAD's newsletter, HOMEFRONT -- May, 1968)

STATISTICS OF FAR RIGHT

ORGANIZATION**	PUBLICATIONS	Estimated CIRCULATION***	Est. RADIO- TV OUTLETS	Est. 196 INCOM
John Birch Society (70,000).....	American Opinion	37,835	176	\$4,258,000
20th Century Reformation Hour.... (McIntire)	Christian Beacon	91,500	600 plus	3,280,000
Life Line (Munn-H.L. Hunt).....	Life Lines	8,250	480c	1,205,300
*Christian Crusade (Hargis).....	Christian Crusade	77,906	55 daily, 60 Sun. ^d	1,361,500
*Manion Forum	Manion Forum News	Not avail.	278 radio, 49 tv ^e	817,600
Christian Anti-Communism Crusade. (Fred Schwarz)	CACC Newsletter	50,000 (claimed)	—	587,287
*Dan Smoot Report.....	Dan Smoot Report	22,543	64 radio, 25 tv	333,100
*Liberty Lobby.....	Liberty Letter	140,200	—	575,100
Young Americans for Freedom.....	New Guard	10,100	—	119,173
*Conservative Society of America (Courtney)	Independent American	27,000 ^h	12	160,900
*Church League of America (Bundy)	News and Views	8,320 ⁱ	35	280,196
Harding College's National Education Program.....	National Program Letter	50,000	—	175,669
*America's Future.....	America's Future	7,500	100 plus	275,000
Among many others following McIntire-Hargis formula:				
Richard Cotten.....	Conservative Viewpoint	5,026 ^k	35 ^l	110,000
Voice of Americanism..... (Wm. Stennet McHirule)	Documentation	Not avail.	25 (est.)	Not avail.
Bible Institute of the Air..... (C.W. Burpo)	Bible Institute News	35,000****	30 ^m	308,170
Christian Freedom Foundation..... (Howard Kershner)	Christian Economics	215,000	257 ⁿ	412,500
Among primarily racist extremist groups:				
Ku Klux Klan, 14,000.....	The Citizen	22,888		
White Citizens Council.....	The Councilor	73,075		
Black Muslims.....	Muhammad Speaks			
American Nazi Party, 50 (probably fewer)				
National Economic Council.....	Economic Council Letter	4,400****	—	58,121
National States Rights Party.....	Thunderbolt	25,000 (claimed)	—	39,058

Beyond the propaganda extremists are the racist Minutemen (about 100 members and about 600 allies in less visible offshoot group), and Revolutionary Action Movement (RAM)—under 40 members, but with allies comparable to the Minutemen's (size estimate IAD's).

* Close John Birch Society ties.

** Including estimated membership numbers where possible.

*** Figures for period Oct., 1966 to Sept., 1967 (Form 3526 Post Office).

**** Internal Revenue Service, Form 990-A return.

***** Estimated by Group Research, Inc.

***** Reports filed with Congress.

a JBS Bulletin, October, 1966 (since then, decline and slight rise).

b JBS Bulletin, February, 1968.

c April, 1968, listing; multiple broadcasts bring total airings to 570.

d "Partial listing" in Christian Crusade, October, 1967.

e March, 1966, listing.

1966 figures.

g 1966 figure given to George Thayer.

h 1966 see Further Shores of Politics, p. 198.

i Estimated for 1966, on Annual Report

j Fiscal year ending August 31, 1966.

k Average circulation 1965-66.

l Wall Street Journal, 3 23 68.

m April, 1968 listing; total broadcasts 34 a day.

n Christian Economics, 4 2 68.

o 1965 figure; later reports still unavailable.

MAJOR EXTREMIST GROUPS

(As reported in IAD's newsletter, HOMEFRONT -- May 1968)

FAR LEFT MAL-ACTIVITIES

The Extreme Left in America consists primarily of persons believing in some interpretation of Marxism-Leninism, i.e., some brand of Communism. U.S. Communists generally come under one of four categories: Soviet, Maoist, Trotskyist, and Independent. Most do not favor reforms, but aim to overthrow the American system of government, replacing it with a Marxian system. Observing Lenin's scorn for reforms (see Gabriel Almond, *The Appeals of Communism*, p. 17), most U.S. Reds regard them as supportive of a decadent, outmoded system, and ready for the junk heap.

The Communist Party USA has retracted its claws somewhat, compared to the other Left Extremist groups. Indicatively, compare *The Worker* with publications of the Progressive Labor Party, Workers World Party, and the tiny but vociferous Communist Party (Marxist-Leninist).

While the CP and certain Trotskyist groups seek to cooperate with such advocates of nonviolence as the late Dr. Martin King, Maoists denounce him vituperously (see *Progressive Labor*, Feb.-Mar., 1967, pp. 143-44). And logically rabble-rousers like the Revolutionary Action Movement (RAM) shun nonviolence or moderation as dirty words. In fact, several RAM leaders stand accused of plotting the assassination of Roy Wilkins (NAACP) and Whitney Young (Urban League).

Students for a Democratic Society (SDS) has no clear delineation. Some commentators dub it "liberal," but chapters run the gamut from non-Marxist radical to Maoist to anarchist. The SDS national leaders reflect a growing disassociation from the democratic processes, exhibiting the classic extremist belief that their ends justify undemocratic means.

The Student Nonviolent Coordinating Committee (SNCC) (more aptly named the Nonstudent Violent Noncoordinating Committee) coupled with the violent revolutionaries in 1967. Ex-leader Stokely Carmichael spouted Marxist-Leninist jargon (see *World Outlook*, Oct. 6, 1967). Current leader Raving Rap Brown threatened to incinerate the U.S.

Although authorities believe the organization had covert links with Cuba as early as 1964 (see R. Evans and R. Novak, "Castro Backing Stokely, SNICK?" *Daily Oklahoman*, Aug. 4, 1967), SNCC's first overt move into violence was spawned in 1966 when Carmichael began wooing Max Stanford, leader of RAM.

The Vietnam War still bugs the Leftists—old ideological feuds are played down for the display of "solidarity."

The Far Leftists, like their Far Right counterparts, generally spurn compromise. They appear to have little contact with reality. Thus their day-dreaming prevents formation of major bases.—John H. George, *Instructor, University of Oklahoma*.

MAJOR EXTREMIST GROUPS

(As reported in IAD's newsletter, HOMEFRONT -- May , 1968)

STATISTICS OF FAR LEFT

Who's Who on Far Left

ORGANIZATION	IDEOLOGY	Estimated MEMBERSHIP	PUBLICATIONS	Estimated CIRCULATION
Communist Party, USA	Soviet	12,000	The Worker	16,000
W.E.B. DuBois Clubs of America	Soviet	300	Insurgent	5,000
Progressive Labor Party . . .	Maoist	350	Progress. Labor Challenge	6,500 5,000
Revolutionary Action Movement	Maoist	Under 100	Black America	minimal
Socialist Labor Party	Independent	2,000	Weekly People	12,000
Socialist Workers Party . . .	Trotskyist	450	The Militant International Soc. Review	5,000 3,500
Young Socialist Alliance (SWP Youth)	Trotskyist	400	Young Socialist	unknown
Spartacist League	Trotskyist	Under 100	Spartacist	2,000
SNCC	Independent	Under 100	SNCC Newsletter	minimal
SDS	Independent	10,000	New Left Notes	unknown
Weekly Guardian Associates	Formerly Soviet	None	Guardian (was Nat. Guardian)	26,000
Workers World Party	Maoist	Under 200	Workers World	2,000
Youth Against War and Fascism	Maoist	300 activists (non-member)	The Partisan	1,000

Following organizations are small and bear minimal influence: Communist Party (Marxist-Leninist), New England Party of Labor, Provisional Organizing Committee to build a Marxist-Leninist Vanguard Communist Party in the USA, Workers' League, World Socialist Party.

I.A.D. notes: Income (dollar figures) are elusive. In 1966, indications are that the Communist Party USA, best financed of the group, had \$1-10,000, and has increased somewhat since then.

Brainwashing is the biggest business in America. Scores of professional radio personalities compete for the Radical Right dollar. They and their staffs and the hundreds of radio stations airing their output have a direct financial stake in the never-ending campaign to frighten American citizens out of their wits—and the contents of their purses.

Until you sit down and really listen to a Carl McIntire or a Billy James Hargis or Dan Smoot or Dean Manion or R. K. Scott or some of their imitators, you may have difficulty believing that the dangerous phenomenon of Radical Right radio really exists. Millions tune out these program just as millions never hear the Rolling Stones or the Beatles on the air. But other millions do turn them on.

The Radical Right broadcasters sell their social philosophy just like some advertisers sell toothpaste. The housewife who buys Brand X toothpaste because she fears she will otherwise be overpowered by halitosis may also buy the McIntire-Hargis-Manion brand of fear of the all-pervading Communist conspiracy.

* * *

THE RADIO AUDIENCE is told that the Communists are about to take over America—that the National Council of Churches, the entire Civil Rights movement, the United Nations, educational institutions, liberals and most government officials are all part of the same "conspiracy." It's a sordid line, but some people swallow it.

Sowing the seeds of distrust of the United States government and of democratic processes are standard fare. Since only the Radical Right uses the nation's airwaves to sell its ideology—the very existence of the programs must tax the tolerance of the nation.

McIntire alone claims he reaches 15 million people. Likely he is exaggerating, but it is clear that a sizeable enough percentage of the American public is reached by McIntire-type programs to provide for the winning margins in close elections—and to affect the posture and selection of the candidates at all levels of government.

* * *

MANY BELIEVE THEIR EARS because they have not heard the other side of the story. The Federal Communications Commission's Fairness Doctrine requires stations to air both sides of controversial issues and to present "balanced" programming. Stations are also required to inform the victim whenever a personal attack is aired and to make time available for a response.

These latter requirements have been ignored thousands of times weekly. Since August 14, however, the station airing the attack and failing to notify the victims within a week risks a fine up to \$10,000. (Bona fide news programs are exempted).

If citizens insist on balanced programming and carry this demand to the FCC, they can get it. If the persons and groups attacked insist on responding, they will be helping to open the eyes of millions of Americans whose ears hear only the Radical Right claims.

* * *

THE PERSONAL ATTACK on individuals and groups with which unsophisticated listeners can identify is a part of the Radical Right radio professionals' fund raising formula.

They claim to be more holy and more patriotic than fellow citizens; frighten their audience and make their pitch for funds. Since some stations air as many as six of such programs daily, the struggle to have the greatest emotional impact on the audience—and hence extract the most funds—can be intense.

Some of these professionals are financed by "angels" who want to see their social philosophy promoted.

Turn the page for a guide to some of the more prominent Radical Right radio personalities and a rundown on their *modus operandi*.—C.R.B.



Our Troubled Air

**Brainwashing Is Big Business
For Professional Radio Radicals**

**Now Citizens Can Act
To Force Fair Play**

**A Special Report from the
INSTITUTE FOR AMERICAN DEMOCRACY
1330 Massachusetts Avenue, N. W.
Washington, D. C. 20005**

**DR. FRANKLIN H. LITTELL—Chairman
CHARLES R. BAKER—Executive Director**

Additional Copies: 15 cents each—\$12.50 a hundred

Concerned Citizens Help IAD Blaze Fairness Doctrine Trail

Seven times IAD has been the subject of major radio attacks on our character, honesty or integrity. Seven times friends have told us, and the result has been FREE programs in rebuttal.

We secured 15-minute programs to reply to attacks from William Steuart McBirnie (18 stations); Richard Cotten (18 stations); Major Bundy (two programs, six stations to date); Edward Bardwell (WKTY) Call-in programs; Howard Wines, KGEE (Bakersfield, Calif.); KAH1 (Auburn, Calif.); KMA (Shenandoah, Iowa—Dr. Littell was attacked, demanded, and got reply time).

(IAD's manual on "How To Combat Air Pollution—Using the FCC's Fairness Doctrine" costs 50¢)

The map is two years old. Each dot represents a station carrying one or more Radical Right radio programs. The number has since increased. TV GUIDE records estimate the total number of such programs as in excess of 10,000 weekly.

Radical Right Radio

McIntire Is No. 1

Approx. 635 stations.
Half-hour Daily.
Approx. annual gross
\$3 million.

The Rev. Dr. Carl McIntire's "20th Century Reformation Hour" is the most noticeable part of a complex which includes the *American Council of Christian Churches*, established by McIntire to pull together several hundred fundamentalist churches under one banner; the *International Council of Christian Churches*, started by McIntire to oppose the World Council of Churches; *Toronto Baptist Seminary*, ACCC Canadian affiliate awarding McIntire his honorary doctorate; Faith Theological Seminary, ACCC affiliate in Philadelphia; Highland College, Pasadena, and Shelton College, Cape May, N. J.; the Christian Admiral Hotel and other properties, Cape May, N. J., scene of summer-long chataqua-like meeting; publishes—weekly newsletter, books and brochures; WXUR Radio (ACCC affiliate) in Media, Penn. For many years, McIntire has been pastor of a large church in Collingswood, N. J. The 20th Century Reformation Hour is tax exempt.



Carl McIntire leads his American Council of Christian Churches pickets on parade in front of Federal Communications Commission to protest FCC's Fairness Doctrine. McIntire's ACCC passed resolution, also blasted the National Council of Churches and the Institute for American Democracy.

Who Is Carl McIntire?

At 61, fiery Carl McIntire still works up a head of steam everytime he mentions the Presbyterian Church or the National Council of Churches.

McIntire was deposed by the Presbyterian Church in 1936 for "disapproval, defiance and acts in contravention of the government and discipline of the Presbyterian Church of the U.S.A." and "violation of his ordination vows."

He was a part of the fundamentalist Machen group which defied the Church and, ultimately, was ejected.

McIntire formed his own rump Presbyterian denomination, just as he has his own national and international church councils, own missions, own colleges and seminaries, own newsletter, own books and since 1955, own radio program.

McIntire gave Hargis his big break in 1953, letting him run a publicity gag consisting of attaching Bible verses to balloons floated behind the Iron Curtain; also he hired Major Bundy as a publicity man at the American Council of Christian Churches. McIntire first brought Fred Schwarz, "the amazin' Aussie Communist hunter," to the U.S.A.

He has close ties with Apartheid forces in the Union of South Africa. The McIntire radio troupe includes foreign "dignitaries" affiliated with the ICC and a baritone and echo artist "Amen Charlie" Richter who "amens" McIntire's major points.

His chief targets are the National Council of Churches, Catholicism, Civil Rights and the federal government.

A virtuoso performer, he no longer appears close to Hargis or Schwarz; he is openly critical of Billy Graham. McIntire gets the bulk of his money from his radio audience. His regulars have ample chance to see Communists everywhere.



About 64 radio and
25 TV outlets.
Weekly program.
Gross about
\$500,000 annually.

Who Is Dan Smoot?

Former FBI agent Dan Smoot is noted for his touch with "angels." He did a 31½-year stint on Oil Billionaire H. L. Hunt's Facts Forum; was heavily supported by the late pet food manufacturer, D. B. Lewis, who left Smoot a million dollars in his will.

Recently Smoot acquired a new sponsor, William Penn Patrick, the head of Holiday Magic Cosmetics. Patrick is an open endorser of the Patriotic Party (Minute Men offshoot). For more on him, see Vol. 1, No. 4 HOMEFRONT.

Smoot, at 50, is one of the steadiest professionals in the Radical Right lecture business. His Dan Smoot Reports programs and newsletter follow the John Birch Society line. He helps the Society, and JBS Leader Welch endorses Smoot.

He operates out of Dallas; has a master's degree from SMU.

McIntire on FCC Rule Yes, Carl—BUT

"The new ruling stipulates that within one week when anybody is attacked on a radio station, they have to be given the substance of the attack and offered time to reply . . .

"Our radio stations are not subsidized. They are in existence because men like Dr. McIntire will buy time . . . So radio stations won't give free time and they don't want to get tangled up in all the complications and disputes over what you call 'attacks' so you're going to get more rock 'n' roll . . .

"This whole thing is beamed at McIntire and the McIntire problem . . . We're helping the Communists . . ."

—McIntire Broadcast Aug. 8, 1967

McIntire is grandstanding.

He also claims the Fairness Doctrine is being used to "suppress the teaching of the Gospel on the air," and he knows this to be false.

Any real foe of Communism should have no difficulty airing his views without running afoul of the personal attack provisions of the Fairness Doctrine.

McIntire is making a subtle appeal to station managements to ignore the law, if need be, in order not to inhibit his broadcasts. After all, they, not McIntire, run the risk of the \$10,000 fines.

For a reprint of the PHILADELPHIA Magazine profile on Carl McIntire, send 25¢ to IAD and ask for "The Sunday Puncher."

Big Money Men

Hargis Is Pushing

Approx. 200 stations.
15 minutes daily and on Sunday.
Grosses over \$1 million.

The Rev. Dr. Billy James Hargis' Christian Crusade operates out of a new, ultra-modern \$525,000 "cathedral" in Tulsa, Okla. Assets include a \$11,000 specially-appointed "Mobile Home" in which Hargis sometimes travels; a \$43,000 "parsonage;" and an old-fashioned resort hotel at Summit, Colo. (near Colorado Springs) where the Crusade operation conducts "anti-Communist" youth schools. Hargis also has chapters in many cities; publishes books, tracts, tapes, records and once promoted vitamin pills. The Crusade troupe includes the Rev. David Nebel, Charles Secrest (Hargis' brother-in-law), a good baritone. The Crusade also sponsors a number of speakers who make the John Birch Society's American Opinion lecture circuit.

Who Is Billy James Hargis?

At 12, roly-poly Billy James Hargis runs harder than his contemporaries. Lacking McIntire's platform skills and Robert Welch's business finesse, Hargis has managed to combine elements of both the McIntire and Birch operations into a vigorous never-ending "crusade." Like McIntire, he operates from a base of his own church. Until 1957, he was listed as a pastor by the Disciples of Christ, but he has been dropped from their list of accredited ministers. Hargis urges the formation of fundamentalist churches; does not seek to place them in the McIntire American Council of Christian Churches orbit.

At the 4-day Crusade convention early in August, Hargis roasted IAD Executive Director, Charles Baker, for asserting that Hargis appears to be laying the base for an attempted merger with the Birch Society, but one reporter present at the press conference said, "methinks he protests too much."

Hargis' convention speakers included ex-Maj. Gen. Walker, Ret.-Col. Curtis Dall (Liberty Lobby), Pastor Richard Wurmbrand, all of whom, like Hargis, participated at the July 4 Birchism convention in Boston, and Birch Council member Tom Anderson. Hargis' feature attraction was Georgia Gov. Lester Maddox. Hargis attacks the same targets as McIntire. "Doctor" Hargis received his DD from Gerald Winrod's Defender Seminary in Puerto Rico; his honorary LLD from Berlin University in 1957 (now defunct since its proprietor was sent to jail for using the mails to defraud).

For Saturday Evening Post profile on Hargis, send 25 cents to IAD and ask for "Doomsday Merchant."



Billy James Hargis, 260-pounds a-go-go.



Who Is Dean Manion?

About 200 radio, 12 TV outlets weekly.
Annual gross about \$750,000.

The show item of the Radical Right is Birch Council member Clarence Manion, former dean of the College of Law at Notre Dame University.

After 25 years at Notre Dame, Manion was appointed to President Eisenhower's Committee of Inter-Government Relations. To Ike's apparent shock, Manion came out for the Bricker Amendment and called for dismantling TVA and selling it to private enterprise.

Ike asked for and got Manion's resignation in 1954, and the ex-dean shortly thereafter went into the Radical Right radio business as the Manion Forum and quickly added TV and a weekly newsletter. He frequently interviews ultra-conservative businessmen and appears to be supported by super-conservative foundations.

H. L. Hunt

Too incredible to exist in fiction, oil billionaire H. L. Hunt has his oddball economic and social views promoted daily on the Life Line broadcast and its Life Lines and Freedom Talks pamphlets. He launched Dan Smoot, now has Melvin Munn as commentator. Hunt businesses pay some of the cost with advertising.

About 400 stations. Twice daily.
Near-million dollar annual gross.

Howard Kershner

At 76, Howard Kershner can look back over 40 years of making his way by speaking and writing in an ultra-conservative vein. In 1936, he wrote a book about "The Menace of Roosevelt and his Policies" opposing FDR as "socialistic" and seeking to curtail the "reckless expansion of public credit." His newsletter, *Christian Economics*, has the most circulation of any publication of its type (215,000). Among backers is oil magnate J. Howard Pew (Sun Oil).

Over 200 stations weekly;
annual gross about \$250,000.



C. W. Burpo

Currently growing. Carried over 50,000-watt KFAX in San Francisco and Mexican powerhouses XEMO (100,000 watts) and XERB (250,000 watts). The "Bible Institute of the Air" is operated out of a lovely ranch home in Mesa, Ariz., but neighbors are currently objecting to the 9-foot fence around it. Burpo uses the same general format as Hargis and McIntire.

26 stations daily.
Income unknown.



R. K. Scott

R. K. Scott got his radio start selling ads for a conservative Raleigh, N. C. radio station; joined America's Future about a dozen years ago and was off to the races. He is the mystery man of the business. America's Future promotional material gives no biographical information.

About 400 stations weekly;
about \$250,000 annual gross.



Look for "Personal Attacks" on these Programs

ARE YOU LISTENING UNCLE SAM?—The new John Birch Society weekly program is carried on about 200 stations. The JBS is still experimenting but seems likely to echo the JBS BULLETIN.

WHITE CITIZENS COUNCIL—Claims 200 stations are now airing its weekly program. Mostly Deep South. Content very anti-Civil Rights, of course.

THE JOE PYNE SHOW—Rude-crude Joe Pyne is now making about \$200,000 annually by treating his guests brusquely. But he gave JBS speaker Julia Brown the Red Carpet treatment, and he was also kind to ex-Lieut. Comdr. Laurence C. Bauldauf, Jr., after that super-hawk's Birchism convention speech over the July 4 weekend. Pyne's a pro, but his guests sometimes slash at will.

REGIONAL HATE FORMULA SHOWS—Literally dozens of small operators, some paying for their own time because of their devotion to the "cause," air local or regional programs which follow the McIntire-Hargis format, including the pseudo-religious appeal. The stations which permit these programs to exist without providing balancing programming and giving victims of personal attacks the chance to reply invite fines under the new FCC rules.

Heroes of the "Party Line"

To the extremists, call-in radio programs represent a chance to air free propaganda. To conscientious citizens, concerned with having the airwaves used to inform, they are a challenge.

Some of the hundred or so radio call-in programs are handled by scholars, men like Steve Allison of Los Angeles' KABC and Bob Allard of Davenport, Iowa's WOC. These men are well-informed and read a great deal. Others side in with the Radical Right. We have a tape of a call-in program carried over Chicago's WTAQ in which Minute Man Walter Patrick Payson is interviewed with the moderator helping him cut down hostile questioners.

Whether ideologies get a free ride on the kilocycles may depend on what other citizens do about it.

MRS. MARY PAUL AND MRS. BETTY MASON are two citizens who feel the airwaves should be used to inform. When ex-Sheriff Jim Clark was the guest on a KGEE program in Bakersfield, Calif., they took down his claims, checked the record, and got accurate information on the air. When call-in program moderator Howie Wines called IAD material "garbage" they sent IAD a tape, and IAD got 15-minutes time to answer this and other Wines' allegations.

WHEN MRS. R. LAVELLE ROBERTSON of Mesa, Ariz., began dialing the programs she felt extremists were taking over, she re-

"Stick your finger in the telephone dial and keep calling that station with the phone-in show." IAD Manual on "How to Combat Air Pollution."

ceived an anonymous form postcard from California which purported to tell her the Minute Men were watching. She told the FBI and kept on dialing.

WHEN THE BIRCH BACKED WEEKLY, the *Yakima Eagle*, and its allies in the Tacoma, Wash., area began warning of a pending race riot, sensible citizens, including IAD's intrepid 74-year-old friend, Mrs. Mabel Rupe, began tracing the rumors to their source on the call-in programs. This tied in with a community-wide promotion for a street dance set for the zero hour. The dance came off and the riot didn't, which goes to show that democracy can, too, function well with a little help from those who believe in it.

Anyone with the gumption to take action is a hero. One such is writer Fred Cook. When Billy James Hargis questioned his integrity in 1964, he demanded rebuttal time, and Carl McIntire's WXUR has fought the case all the way. Recently a Federal Appeals Court ordered the McIntire station to air Cook's reply.

A million Steelworkers and their families know about the FCC's Fairness Doctrine, and, through their churches, clubs, etc., they are in a position to make it work. IAD's Fairness Doctrine manual was quoted liberally in a full-page article in the union's publication; and, with IAD's permission, other groups have produced condensations of it for their members. About 300 Methodist clergymen have purchased copies.

South African Libel Verdict Casts Long Shadow

Churchmen all over the world are still digesting the results of a recent libel action in the Union of South Africa. Many have difficulty repressing a grin when they think of it. It was a long, complicated action involving a right winger and two men concerned with civil and religious liberty.

The right winger, and loser, was Prof. A. D. Pont, a theologian on the faculty of the University of Pretoria. He wrote a series of articles criticizing "fellow theologians" who sued him for libel.

The winners were Prof. Albert Geyser, a theologian at the University of Witwatersrand, and Rev. Beyers Naude, director of the Christian Institute, a multi-racial, multi-language group.

Both Professor Geyser and the Reverend Naude aroused Right Wing ire. They promoted ecumenicism. They publicly denounced secret societies. They opposed segregation in the Church on Biblical grounds. Both were attacked for standing on principle.

Professor Pont accused them of having Communist sympathies. He also implied the World Council of Churches (of which the National Council of Churches is a member) was helping Com-

munists, so the WCC, in effect, was on trial, too.

The case was heard by the Supreme Court. Justice Trollip ordered Pont to pay each plaintiff \$14,000 plus costs, the largest libel judgment in South African history.

The justice noted that the accusations of Communism against the plaintiffs were especially serious since the defendant did not himself believe in their truth.

Professor Pont had played a leading role in "Anti-Communist" conferences held in South Africa in 1964 and 1966. Major Edgar Bundy of the Church League of America attended the latter. Bundy and Carl McIntire, leading light of the International Council of Christian Churches, were two of Professor Pont's "experts" on Communism who, for a time, were expected to testify on his behalf.

Was Naude and Geyser vs. Pont a preview of coming attractions?

For more details on the case, contact the Department of Information, National Council of Churches, 475 Riverside Drive, New York, N. Y. 10027.

BIBLIOGRAPHY OF MATERIALS ON AMERICAN EXTREMISM

All materials listed are available through IAD

SPECIAL IAD STUDIES

BASIC BROCHURE - HOMEFRONT, V.I, No.7. IAD's anniversary issue. 15¢, \$12.00 a hundred.

"ANARCHY-USA": Two analyses, by IAD & by Connecticut Council of Churches, of Birch film. Both for 25¢.

"ANTI-LABOR INDUSTRIALISTS...SET POLICY FOR BIRCH SOCIETY," special Homefront (V.I, No.6) report on trade union stake in combatting extremism. Oct. 1967. 15¢, \$12.50 a hundred.

DALLAS ADVERTISEMENT THAT FRIGHTENED KENNEDY, IAD memo, including copy of ad and "Wanted for Treason" handbill distributed in Dallas the day of the assassination. 15¢.

HOW TO COMBAT AIR POLLUTION: A Manual on the FCC's Fairness Doctrine. July 1967. 23 pages. 50¢.

IAD COMMITTEE HANDBOOK. A special manual for grass-roots committees fighting extremism. 76 pp. Bibliography, source material. \$2.00.

IT CAN'T HAPPEN HERE! OR CAN IT? Brochure from IAD on the dangers of extremism. 20 for \$1, \$4 a hundred.

"THE JOHN BIRCH SOCIETY PROPAGANDA MACHINE," special Homefront (V.II, No.4) report on Birch philosophy and tactics. Apr. 1968. 15¢, 10 for \$1, \$7.50 a hundred.

NEW PETITION AND 'TRUTH PACKAGE.' Much-used IAD analysis of the Birch Society petition drive to end trade with Soviet bloc. 15¢, \$10 a hundred.

"OUR TROUBLED AIR," reprint of special Homefront report on extremist radio, including profiles of major right-wing radio personalities. Sept. 1967. 15¢, \$12.50 a hundred.

THE SHAKE-UP AMERICA CAMPAIGN. An analysis of the massive John Birch Society propaganda effort to foment racial tension, by Barbara Hogan, 1967. 35¢.

GARY ALLEN'S "PLAN TO BURN LOS ANGELES," a Special Report on the Birch-promoted rumor that civil disorders are part of a Communist "master plan." A supplement to "The Shake-Up America Campaign." Oct. 1967. 25¢.

SHERIFF JIM CLARK PACKAGE. Includes: White Paper on Clark speech by minister who was at Selma (25¢). Digest of What Southern Judges & the Dept. of Justice Say About Clark (25¢). Mike Royko greets Sheriff Clark--column in Chicago Daily News, Sept. 1966 (10¢). All for 60¢.

WHERE IAD STANDS IN THE POLITICAL SPECTRUM, a question-and-answer report on IAD policies. April 1967. 10¢.

BOOKS

THE JOHN BIRCH SOCIETY: Anatomy of a Protest, by J. Allen Broyles. In-depth study for Ph.D. thesis. Beacon Press, 1966. 174 pp. Index. \$1.95.

BOOKS (continued)

- THE PROFILE OF COMMUNISM: A Fact-by-Fact Primer, ed. by Moshe Decter. Collier Books, 1961. 160 pp. Bibliog. 95¢.
- THE RADICAL RIGHT: The New American Right, Expanded & Updated, ed. by Daniel Bell. Anchor Books, 1963. 468 pp. Index. \$1.95.
- THE RADICAL RIGHT: Report on the John Birch Society and its Allies, by Benjamin Epstein & Arnold Forster, Anti-Defamation League. Vintage Books, 1967. 239 pp. Index. \$1.95.
- THE STRANGE TACTICS OF EXTREMISM, by Harry & Bonaro Overstreet. A standard work on the Far Right. W. W. Norton, 1964. 315 pp. Index. 95¢.
- WHAT WE MUST KNOW ABOUT COMMUNISM, by Harry & Bonaro Overstreet. A standard work on Communism. Pocket Books, 1958. 310 pp. Bibliog., Index. 75¢.
- AMERICAN RIGHT-WING EXTREMISM: An Annotated Bibliography, compiled by Harold C. Relyea. A grad. student's analysis of books on extremism. 27 pp. mimeo. \$2.50.

BOOKLETS AND PAMPHLETS

- COMMUNISM: THREAT TO FREEDOM, by Rev. John F. Cronin, S.S., U.S. Catholic Conference. Includes reading lists, study club outline. 1962. 80 pp. 50¢.
- COUNTERING EXTREMISM: A Primer for Americans, by Ralph Bass, American Jewish Committee. A booklet on counteraction methods. 1966. 28 pp. 35¢.
- "EXTREMISM AT WORK." Information Service Bulletin from National Council of Churches, April 23, 1966. 25¢.
- HOW TO LISTEN TO A JOHN BIRCH SOCIETY SPEAKER, by Harvey Schechter, Anti-Defamation League. 1966. 35 pp. Bibliog. 35¢.
- HOW TO MAINTAIN ORDER AT PUBLIC MEETINGS: A Handbook of Suggestions, produced by the Catholic Interracial Council. 25¢.

MAGAZINE AND NEWSPAPER ARTICLES

- "THE BIRCH SOCIETY AGAIN." Column by Msgr. S. J. Adamo in Catholic Star Herald, April 22, 1966. 10¢.
- "BIRCHLAND, 1966." Column by James A. Wechsler in the New York Post, Dec. 12, 1966. 10¢.
- "CARDINAL CUSHING BLASTS BIRCH SOCIETY." Reprint of Boston Sunday Herald article Dec. 19, 1965. 10¢.
- "CATHOLICS AND THE JOHN BIRCH SOCIETY," by Msgr. S. J. Adamo. A priest's view of the growth of right-wing extremism in the Catholic Church. Reprinted from Jubilee, July 1966. 10¢.
- THE DANGER ON THE FAR RIGHT. A collection of articles on extremism from Steel Labor, 1966. 10¢.
- "DOOMSDAY MERCHANT ON THE FAR, FAR RIGHT," by Harold H. Martin. A profile of Billy James Hargis, reprinted from Saturday Evening Post, 1964. 25¢.
- "EXTREMISTS IN AMERICA...Vigilant Watchdogs or Obstructive Dropouts?" Article in Senior Scholastic, May 5, 1967. 25¢.
- "THE PLOT TO TAKE OVER THE PTA," by Ernest Dunbar. Reprint from Look Magazine, September 7, 1965. 20¢.

MAGAZINE AND NEWSPAPER ARTICLES (continued)

"A PLOT THAT FLOPPED," by Patricia Swank. Reprint from Look Magazine, Jan. 26, 1965, on the men producing the last advertisement ever read by President Kennedy. 10¢.

"THE SUNDAY PUNCHER," by Rose DeWolf. A profile of Rev. Carl McIntire, reprinted from Greater Philadelphia Magazine, August 1964. 25¢.

"WHAT YOU SHOULD KNOW ABOUT HOW EXTREMISTS ATTACK THE SCHOOLS." A case study from Sarasota, Fla. 16-page reprint from School Management, 1965. 35¢.

SPECIAL REPORTS AND SCHOLARLY STUDIES

THE AMERICAN RIGHT WING DURING 1966, including report on 1967 activities. Special reports by Group Research, Inc. Both for \$1.00.

COMMENTARY: Graduate Study on Methodist Federation for Social Service/Action. Monograph by Robert W. Younts, Totalitarianism Seminar. May 24, 1966. \$2.50.

COMMENTARY: National Education Program films on Communism Narrated by Herbert S. Philbrick, Produced by Dr. George Benson. Monograph by George A. Brinkley, Assoc. Prof., Dept. of Govt., University of Notre Dame. 1967. \$2.50.

COMMENTARY: Reflections on the New Left. Graduate study on Students for a Democratic Society, by J. T. Moore, University of Kansas. 1967. \$1.00.

MEMORANDUM re TRUTH ABOUT CIVIL TURMOIL (TACT) COMMITTEE, produced by the Mayor's Commission on Human Relations of Fort Wayne, Indiana. October 25, 1965. \$1.50.

THE NATIONAL COUNCIL OF CHURCHES AND ITS CRITICS," a sermon preached by Dr. Robert C. Harvey, Twin Falls, Idaho, May 7, 1967. 30¢.

"NONE DARE CALL IT TREASON," by Hal Steigman. An analysis of the infamous right-wing book of that title, inserted in the Congressional Record by Rep. Charles Vanik, Sept. 10, 1964. 10¢, 50 for \$1.00.

"THE POLITICS OF EXTREMISM," by Robert H. Hinckley, University of Utah. Lecture reprinted in the Congressional Record, July 13, 1966. 10¢, 50 for \$1.00.

NOTE: To order these materials, and for information on available audio-visual materials (films, tapes, etc.), write to:

Institute for American Democracy
1330 Massachusetts Avenue, N.W. (suite 101)
Washington, D. C. 20005

SOURCES OF INFORMATION ABOUT EXTREMISM AND EXTREMIST TACTICS:

Public Relations Dept.
Anti-Defamation League
315 Lexington Ave.
New York, N.Y.

American Civil Liberties Union
156 Fifth Avenue
New York, N.Y. 10010

Dept. of Information
National Council of Churches
475 Riverside Drive
New York, N.Y. 10027

The Center for the Study of
Democratic Institutions
Box 4068
Santa Barbara, Cal. 93103

Public Relations Dept.
National Congress of Parents
and Teachers
770 North Rush Street
Chicago, Ill. 60611

Democratic National Committee
1730 K Street, N.W.
Washington, D.C. 20006

Public Relations Dept.
American Jewish Committee
165 East 56th Street
New York, N.Y. 10022

National Conference of
Christians and Jews
43 West 57th Street
New York, N.Y. 10019

Prof. Rights and Responsi-
bilities Division
National Education Assoc.
1201 16th Street, N.W.
Washington, D.C. 20036

Republican National Committee
1201 16th Street, N.W.
Washington, D.C. 20006

American Assoc. of
University Professors
1785 Massachusetts Ave., N.W.
Washington, D.C. 20036

United Nations Association
345 East 46th Street
New York, N.Y. 10017



Ten years ago, Robert Welch called together a group of like-minded businessmen for a three-day conference in a motel near Indianapolis. They agreed to invest in an effort to pull together the strands of what they viewed as the "true conservative, anti-Communist movement." They set up a monolithic structure with Welch at the helm and called it the John Birch Society.

Today, a decade later, there is no question that the Birch Society is No. 1 in the Radical Right business.

According to Welch, last year the Society's 1967 total gross income was \$4,258,000, and a JBS Washington staffer pegged that of two publishing subsidiaries at \$4 million. Some 200 paid staffers help set up the cells and promote the books, films, radio programs and speakers which spew the unified propaganda line.

Scores of organizations intertwined with or imitative of the Birch Society faithfully promote the Birch "line." All travel together under the guise of "anti-Communism." The magic phrase is the sugar-coating for an ideology the Radical Right has been selling to America for more than a decade, with a propaganda mechanism which rivals in size and surpasses in intensity that of either major political party.

The ideology attracts some Americans with its promise of a quick, easy solution to our most complex and anguishing problems. And it frightens others who see in it a dangerous "ism" and a force spoiling for power. The Birch Society has clearly established itself as the symbol of both the ideology and the movement behind it.

—C. R. B.



Colonel
Laurence Bunker
Gen. MacArthur's
ex-aide, No. 3 in
Birch circles.

ROBT WELCH QUOTES:

- 1) *JBS Bulletin*,
March, 1968, p
25.
- 2) *The Truth
About Vietnam*,
p 4.
- 3) *Truth in Time*,
p 22.
- 4) *The Truth
About Vietnam*,
p 7.
- 5) *Ibid.*



William Grede
Former NAM
president chairs
Birch executive
committee. He's
No. 2.



Robert Welch
Ex-condu executive
finds sugar-
coating for "mean
tactics."

Birchers Promote a Para-Military Ideology

Viewed from the Birch perspective, a showdown with "our deadly enemies," (1) the Russians, is inevitable. The Birch ideology holds no possibility of an accommodation. Trade with the Soviet bloc was opposed long before the Vietnam war, which, in Welch's view, is "controlled on both sides by Communists or Communist influences." (2)

The all-pervasive conspiracy, in the Birch lexicon, already enjoys "full working control over our government" (3), and hence, "in every case (of Communist aggression) since 1954, the Administration in Washington, whether headed by Eisenhower, Kennedy or Johnson, has been visibly and actively on the side of the Communist aggressors." (4)

While the Birchers never openly advocate a military putsch, those who believe "bi-partisan treason (is) ram-

pant everywhere" (5) must be prepared to do something about it.

The retired generals and admirals whose names appear on the Radical Right letterheads may not share this paranoid view of government. Obviously they do think national resource should be concentrated into military capacity to face down Communism. In the Radical Right, these ancient warriors have an ally adopting their foreign policy as its own.

Typical of these is Col. Laurence Bunker, who is right at the top of the Birch policy-making apparatus. Early this year, Bunker accompanied Billy James Hargis on a tour of Rhodesia, the Union of South Africa and Greece, and returned loudly praising the Greek Junta's militant "anti-Communism," the phrase used to justify just about anything.

A Domestic Program To Repeal 20th Century

Chairman of the Birch Society's executive committee is William Grede. Like the majority of the Birch Society's 26-member policy council, he is an employer who has managed to stave off union influences.

Grede opposes the "Marxist" graduated income tax and social security legislation; calls for a return to the laissez-faire economics of the Robber Baron era.

Only Grede can tell whether he really believes that

"Communism equals Socialism equals Liberalism," but promoting this slogan clearly is a means for advancing toward his ends.

In the zealot force behind him, Grede can find a handy alliance. The Grede and his kind are major contributors. The zealot groups advance their domestic program.

Both call it "anti-Communism."

An Obsessed Executive Deploys Birch Forces

According to a defector, it costs the John Birch Society more than a thousand dollars to attract a prospect and turn him into a true Bircher. The Society's articles of faith test the credulities of most men.

Usually, part of the process is listening to hours of recorded monotone lectures from Robert Welch, who unquestionably believes every word of the ideology. It

all stems, he says, from a conspiracy of ILLUMINATI, launched by Adam Weishaupt in Bavaria in 1776, and handed down father-to-son ever since.

Because the tactics of this enemy are so low, Welch concedes in *The Blue Book* (Section 4), Birchers may have to resort to what are "mean and dirty" tactics, justified of course by "anti-Communism."

Theoreticians in the Communist Tradition



Gary Allen
He manufactures his own "facts."

What *Das Kapital* is to Communism and *Mein Kampf* was to Nazism, *The Bluebook* of Robert Welch is to Birchism. Like its predecessors, it set up a party line explaining world trends; places loyalty to the movement above existing political parties.

Welch supplements this with the monthly

Birch *Bulletin*, whose contents are sometimes approved by the executive council, and by position papers. Birch scholars give the "real facts" behind current events, interpreting history in JBS terms. Dr. Revilo P. Oliver was No. 1 theoretician until late 1966; top man is now Gary Allen.



Revilo P. Oliver
Ex-Bircher, now darling of racists.

Birch Society; 5,000 Cells, 200 Agents

Birch Society membership fluctuates, but the current figure appears to hover around 70,000. Most belong to 5,000 or so cells (called chapters) scattered throughout the country, but some are "home chapter" members whose identity is known only to Belmont and who may aid the 200 paid staffers keep tabs on the activity.

The Birch apparatus includes two publishing houses, Western Islands and Robert Welch, Inc.;

two magazines, weekly *Review of the News*, and the \$10-a-year monthly *American Opinion* (average circulation 43,262); 400 American Opinion bookstores (sometimes called by other names); is tied with Publius & Associates and Granger-Allen productions, companies which produce Birch film strips like "Civil Riots—U.S.A." and films like "Anarchy—U.S.A."

FOR ANALYSIS of "Anarchy—U.S.A." send IAD 25¢.

"The men who join the John Birch Society during the next few months or few years are going to be doing so primarily because they believe in me and what I am doing and are willing to accept my leadership anyway . . . Those members who cease to feel the necessary degree of loyalty can either resign or will be put out . . ."

Robert Welch, Section 8—
THE BLUE BOOK



Dean Manion

100 stations carry this Bircher's ideological views.



Dan Smoot

Birchers promote ex-FBI agent's radio-TV program.



Billy Hargis

A big radio voice for Birchism plus own following.



Richard Cotten

Ex-Bircher member plugs JBS line on 30 stations.

A Massive Radio Voice

The Birch Society has its own weekly radio program, "Are You Listening Uncle Sam?" (c 200 stations); and Birch members Dean Manion (c 100 stations), Kent Courtney and Tom Anderson have their own programs. Birch-supporting Dan Smoot (c 90 stations), Billy James Hargis (c 150), and ex-Bircher Richard Cotten (c 30), add to the voice.

Birch themes are carried (without credit) by Carl McIntire (c 500 stations), William Steuart McBirnie (c 20), C. W. Burpo (c 25), and a host of others; and Birchers often attempt to convert call-in radio programs into their propaganda outlets. Listeners hear the same psuedo "facts" over and over with brain-washing frequency.

IAD's FCC Fairness Doctrine manual 50¢; McIntire profile 25¢; Hargis profile 25¢; Troubled Air report 15¢.

Spine-Tingling Barrage of Books, Brochures

The Birch world gives the willing ample opportunity to become frightened in the privacy of their homes. Literally hundreds of books, leaflets and publications pour off the Birch presses and those of the interlocked organizations.

Authors like Major Arch Roberts (VICTORY DENIED), former aide to General Walker; Gary Allen (COMMUNIST REVOLUTION IN THE STREETS); Phyllis Schlafly (SAFE—NOT SORRY); Joyce Wen-

ger and Patty Newman (PASS THE POVERTY, PLEASE); and scores of lesser lights "show" the "Communist conspiracy" behind all our problems. It is a big market, and competition among authors is brisk.

Also shaping the Birch world is a bevy of "experts" like Dr. Susan Huck, E. Merrill Root, Hilaire du Brier and Taylor Caldwell, who interpret current events to intellectuals in *American Opinion*.

COMMUNIST REVOLUTION IN THE STREETS



Sgt. Davidson
Tells of terror.



Cleon Skousen
Handy "expert."

Thousands Hear Birch "Expert" Speakers

Like the Communists, the Birch Society places great stress on finding recruits. Turning a prospect into a Bircher is a slow and costly process. The final conversion sometimes comes at an American Opinion lecture where touring "experts" give the "inside view."

Literally scores of speakers are on the Birch or similar circuits. Among them are W. Cleon Skousen, deposed police chief of Salt Lake City, who lectures on everything from child care to Communism; Julia Brown, former FBI plant, whose memory changed remarkably after she went on the Birch payroll;* ex-Sheriff Jim Clark,

whose story of Selma is remarkably different from that of other eye witnesses.*

A current attraction is Sgt. Alan Davidson, who chills his audience with probably true stories of Viet Cong atrocities and then implies that anybody opposing escalation is "on the other side." He names many prominent Americans.

The current trend is toward pooled extravaganzas with cooperating organizations, including the JBS, supplying speakers and/or audiences.

*Details in JBS Shake-Up American Campaign, IAD 35¢. Analysts Gary Allen article, "The Plan To Burn Los Angeles," IAD 25¢.



Julia Brown
TACT her dish.



James Clark
Selma revisited.

Liberty Lobby

With a major circulation of its newsletter, *Liberty Letter* (circulation 148,200), and a half-dozen Congressmen endorsing it, Liberty Lobby provides the movement with an effective lobbying arm.

Many Birchers belong. LL's founder, Willis Carto, a former Bircher, is now a disciple of an obscure anti-Semitic Yockeysm cult. Old-time anti-Semite Allen Zoll is also with LL.

"Set Up Front Groups"

Birchers are under standing instructions to attempt to place activists in policy positions in schools, clubs, P-TA's and to set up front committees in which Birchers set the policy. They also attach the names of unsuspecting citizens to Birch propaganda operations.

That Yearning for Power

Birchers are zealots. Their "ism" is a consuming passion. The Society is more important than either political party, and its dogmas are holy writ, to be imposed on society.

Birchers and their allies seek power and influence. In the March, 1968, issue of the *Birch Bulletin*, Robert Welch includes a long position paper called, "If I Were President."

While disclaiming personal political ambitions, if Welch were president, he would give first priority to "stopping the Communists. Then all other problems, including racial problems,

(could) be settled in peace;" put "patriots" in the cabinet; "discontinue all foreign aid;" "have the federal government sell to private industry all businesses of every kind that are now owned and operated by government agencies."

Welch would also impeach Earl Warren; sever diplomatic relations with Russia; "turn loose the House Committee on Un-American Activities;" get the U.S. out of the UN; "order the American fleet to institute an immediate and total blockade on the city of Haiphong, with instructions to open fire on any ship of any nation which attempts to run that blockade."

In the Political Main Stream

While most major political figures disassociate themselves from the Birch Society, it manages a significant role in national campaigns and sees in candidacies the vehicles for power and influence.

Birchers claimed credit for capturing the GOP nomination for Senator Goldwater in 1964, and helped give his campaign a crusade flavor. Later, when Goldwater criticized Welch, the Society simply forgot him.

The Conservative Society of America, a Birch-linked operation, began building the

George Wallace candidacy in 1964 and never stopped. By early 1968, Birchers held key spots in both national and state Wallace campaign committees; supplied forums and presumably funds.

After Ronald Reagan was elected Governor of California with open Birch Society support, Welch promptly credited this to the Society's concentrated "educational" program which "laid the base" for the win.

Reagan emerged as the only GOP presidential contender to accept Birch support.



The JBS helped subsidize the distribution of millions of copies during the 1964 campaign; today McIntire and Birchers are still pushing the John Stormer treatise.

"We would put our weight onto the political scales in this country just as fast and as far as we could."

Robert Welch
in THE
BLUE BOOK

Birch Society, Communists Attack Same Targets

In the name of "anti-Communism," the Birchers and their allies attack many of the same targets as the Communists. At both extremes, the tactics and the style are the same. They share many targets; advance toward the same objectives.

Both work for a polarization of racial attitudes. Both inject a hysterical emotionalism into the war issue. Both try to weaken the United Nations. Both attack the institution of the presidency.

Both attack our basic democratic processes; claim democracy, as such, won't work. Welch calls democracy "a perennial fraud."

While the Birchers use the stance of "anti-Communism" to mask the true nature of the "ism" they are advancing, the Communists appear to appreciate the extra publicity. Neither threatens the other. The real attack is on the middle ground.



GEORGE
WALLACE

The JBS helped
organize his
campaign.

HERE ARE BIRCH TARGETS

NEGROES

The Birchers would close the door on most answers to racial problems. The bulk of their fire is directed against the more moderate Negro leaders, the NAACP's Roy Wilkins, the Urban League's Whitney Young and the late Martin Luther King. The Birchers seek to discredit the War on Poverty; claim Civil Rights unrest is Communism in action and should be opposed on those terms.

DOVES

Unless you are for all-out escalation in Vietnam, regardless of the cost, you are less-than-patriotic in the Birch literature. Ironically, many attacked by name as "helping Ho Chi Minh" are essentially hawks.

MODERATES

There is only one true measure of the Birch man, and that is how "anti-Communist" he is. Unless you share the Birch preoccupation with "the conspiracy," you are, at best, a dupe. And don't forget, "Communism equals Socialism equals Liberalism."

DEMOCRACY

The Birch slogan, "We are a Republic, not a Democracy," sounds like gibberish to orthodox political scientists. The Birchers mean by that dismantling much of the federal government and returning power to the states. In Welch's words, "Democracy (is) the worst of all forms of government."

SCHOOLS

Favorite target for Birch political activities is the local board of education. High on the list are courses in social science. "Liberal" superintendents are considered fair game.

Birchism Is a Lavishly Financed Ideology

Just as the Birchers claim to be more patriotic than the rest of the country as well as more religious, they also claim to be more "anti-Communist." The latter is a misnomer. The effective battle against Communism is waged by church, social and civic groups able to communicate with the targets of Communist propaganda.

Under the wool of a piously proclaimed "anti-Communism"

Help Defend Democracy

Provide the facts and the insights needed to protect the democratic process from those who would destroy it. Join with IAD.

**The John Birch Society
Propaganda Machine**

A Special Report from the

INSTITUTE FOR AMERICAN DEMOCRACY (IAD)

**1330 Massachusetts Avenue, N. W.
Washington, D. C. 20005**

**DR. FRANKLIN H. LITTELL—Chairman
CHARLES R. BAKER—Executive Director**

Additional Copies: 10 for \$1; \$7.50 a hundred



Extremists are witch hunters striving to cast under suspicion those with whom they disagree and to condemn those they cannot silence.

LIBRARIES

Here the attack is twofold. Birchers try to get their books carried in school and public libraries; often try to get "liberal" books removed.

CHURCHES

While the Society piously averts its gaze, interlocked allies like Billy James Hargis and Major Edgar Bundy carry on a constant campaign to besmirch the character of the National Council of Churches and its denominations; many campaign to get courageous pastors removed from pulpits.

Birch Council member Father Fenton writes for the *Wanderer*, one of a growing number of publications aimed specifically at Catholics, which promotes the Birch propaganda themes.

TRADE UNIONS

None of this industrial democracy business for the Birch Council members. In the BLUE BOOK, Welch makes it clear that one of the big "threats" is unionism. Birchers take the lead in promoting so-called "Right-To-Work" drives.

SOCIAL SECURITY

Welch never mentions the term "Social Security" but says if he were president, "We can have no slightest doubt about there being a better way (to handle pensions)." He also says he would "Kill the income tax." This would effectively curtail most government service.

lurks yet another "ism," advanced by a subtle, but comprehensive propaganda campaign involving many millions of dollars and many thousands of men. Our fears are being heightened, and we are learning to distrust our neighbors and our basic institutions and even our form of government. In a moment of anguishing confusion, a people gripped by such doubts cannot be complacent about any minority movement of mentally-disciplined zealots.

IAD, 1330 Massachusetts Ave., N. W., Washington, D. C. 20005

Clip And Mail (With Check)_____

You can count on me as a—

- | | |
|--|---|
| <input type="checkbox"/> \$5 Associate (Homefront) | <input type="checkbox"/> \$10 Contributor (Homefront) |
| <input type="checkbox"/> \$25 Sustaining Associate (special reports) | <input type="checkbox"/> \$100 Door (special reports) |
| <input type="checkbox"/> \$1000 Honorary Member | <input type="checkbox"/> Renewal |

YOUR NAME_____

Mailing Address_____

City, State, and Zip Code_____

Organizations Producing Extremist Publications:ON THE LEFT

The Communist Party, USA
 pub.: The Worker
 Publishers News Press, Inc.
 23 West 26th Street
 New York, N.Y. 10010

Peoples World
 Pacific Publishing Foundation
 81 Clementina Street
 San Francisco, Cal. 94105

Marxist Intellectual
 pub.: National Guardian
 Guardian Publishing Co.
 197 East 4th Street
 New York, N.Y. 10009

People's Voice
 9122 Compton Avenue
 Los Angeles, California

W.E.B. Du Bois Clubs
 pub.: The Insurgent
 1853½ McAllister Street
 San Francisco, 15 Cal.

Progressive Labor Movement
 pub.: Progressive Labor
 G.P.O., Box 808
 Brooklyn 1, N.Y.

Socialist Workers Party
 pub.: The Militant
 Militant Publishing Assoc.
 116 University Place
 New York, N.Y.

Spartacist (Trotskyite)
 pub.: Spartacist
 Box 1377, G.P.O.
 New York, N.Y. 10001

PRIMARILY RACIST

Black Muslims
 pub.: Muhammad Speaks
 634 East 79th Street
 Chicago, Ill. 60619

Christian Nationalist Crusade
 pub.: The Cross and the Flag
 1200 South Central
 Glendale, California.

ON THE RIGHT

John Birch Society
 pub.: American Opinion
Review of the News
JBS Bulletin (\$5 annually)
 Any American Opinion Bookstore, or
 Belmont, Mass. 02178

Yakima Eagle (JBS affiliated, very
 illustrative)
 Rt. 7, Box 1776
 Yakima, Washington, 98903

20th Cent. Reformation Hour (McIntire)
 pub.: Christian Beacon
 Box 218
 Collingswood 7, N.J.

Christian Crusade (B.J. Hargis)
 pub.: Christian Crusader
 Box 977
 Tulsa, Oklahoma

Life Line (H.L. Hunt)
 pubs.: Freedom Talks, Life Line
 4330 North Central Expressway
 Dallas, Texas, 75206

Liberty Lobby (Carto)
Liberty Letter
 300 Independence Avenue, S.E.
 Washington, D.C. 20003

Dan Smoot
 pub.: Dan Smoot Reports
 P.O., Box 9538
 Lakewood Station
 Dallas 14, Texas

Herald of Freedom (Capell)
 Box 333
 45 Bay Street
 Staten Island 1, N.Y.

Church League of America (Bundy)
 pub.: News and Views
 422 North Prospect Street
 Wheaton, Ill. 60187

Christian Anti-Communism Crusade
 (Dr. Schwarz)
 pub.: CACC Newsletter
 P.O., Box 890
 Long Beach 1, California

Organizations Producing Extremist Publications, contd.:

States Rights Party
pub.: The Thunderbolt
P.O., Box 184
Augusta, Ga.

National White American Party
pub.: Thunder and Lightning
P.O., Box 1271
Olympia, Washington, 98501

White Citizens Councils
The Councilor
1827 Texas Avenue
Shreveport, La. 71103

The Manion Forum (Dean Manion)
pub.: Manion Forum
St. Joseph Bank Building
South Bend, Indiana

Conservative Society of America
(Kent and Phoebe Courtney)
pub.: The Independent America
P.O., Box 4223
New Orleans, 18, La.

The National Education Program
(Dr. George Benson)
pub.: National Program Letter
900 East Center Avenue
Searcy, Arkansas 72143

WELCH QUOTES.

Speaking of the tactic of shocking the American people into a realization of what is happening around them, Welch says:

"But if we are right, and with the research job done and the material assembled which I think would be available, we would run in the magazine an article consisting entirely of questions to this man, which would be devastating in their implications. The question technique, when skillfully used in this way, is mean and dirty. But the Communists we are after are meaner and dirtier, and too slippery for you to put your fingers on them in the ordinary way -- no matter how much they look and act like prosperous members of the local Rotary Club."

--Blue Book, 12th printing,
1961, page 96

In chapter entitled "Under Positive Leadership," Welch says: "For we simply are not going to be able to save our country from either the immediate threat of Communism, or the long-range threat of socialism, by organizational leadership. Our only possible chance is dynamic personal leadership."

--Blue Book, 12th printing,
1961, page 113

In same chapter:

"I want to convince you, as I am convinced, that only dynamic personal leadership offers any chance for us to save either our material or our spiritual inheritance ... And I have wished to make clear, what you were bound to be assuming already, that with whatever I have in me, of faith, dedication, and energy, I intend to offer that leadership to all who are willing to help me."

--Blue Book, 12th printing,
1961, page 123

"The John Birch Society is to be a monolithic body."

--Blue Book, 12th printing,
1961, page 158

"There are many reasons why, in the fight immediately ahead, we cannot stop for parliamentary procedures or a lot of arguments among ourselves."

--Blue Book, 12th printing,
1961, page 160

WHAT THE BIRCH SOCIETY SAYS: ABOUT DEMOCRACY

"...democracy is merely a deceptive phrase, a weapon of demagoguery, and a perennial fraud."

-BLUE BOOK, 14th printing, p. 147-

ABOUT COMMUNIST INFLUENCE IN GOVERNMENT

According to the July-August 1967 AMERICAN OPINION magazine, the percentage of Communist influence in the United States is 60-80 per cent.

The Communists are "in full operational control" of the U.S. Government.

-Robert Welch-
Sat. Eve. Post, Apr. 8, 1967

"Unless we can reverse forces which now seem inexorable in their movement, you have only a few more years before the country in which you live will become four separate provinces in a world-wide Communist dominion ruled by police-state methods from the Kremlin."

-BLUE BOOK, 12th printing, p. 9-

"And in every case (of Communist aggression since 1954) the Administration in Washington, whether headed by Eisenhower, Kennedy or Johnson, has been visibly and actively on the side of the Communist aggressors. Basically, it has been the same Administration all of the time, of course, controlled by the same influences, carrying out identically the same policies, with politically hermaphroditic characters serving alike in so-called Republican or Democratic Administrations and with bi-partisan treason rampant everywhere." (IAD emphasis)

-Robert Welch's position paper-
"The Truth About Vietnam" p. 7

ABOUT CIVIL RIGHTS

"Our task must be simply to make clear that the movement known as 'civil rights' is Communist-plotted, Communist-controlled, and in fact...serves only Communist purposes."

-Robert Welch in BULLETIN-
June 1965

"We have said many times, and we repeat now, that if you can fully expose the civil rights fraud, you will break the back

WELCH ON CIVIL RIGHTS (contd)

of the whole Communist conspiracy...the 'civil rights' program has been designed by Communists, is controlled by Communists, and will be used by the Communists as a vital part of their total strategy for taking over our country."

-BULLETIN, Nov. 1966-

ABOUT EDUCATION

"...influences in the NEA, our teachers, colleges, and elsewhere; influences that are determined to see the whole American public leveled into uniform mass mediocrity--and to use public education as one powerful means of accomplishing that objective."

-BULLETIN, Sept. 1962-

ABOUT PTA's

"Join your local PTA at the beginning of this school year, get your conservative friends to do likewise and go to work to take it over...When you and your friends get your local PTA group straightened out, move up the ladder as soon as you can to exert a wider influence. And don't let the dirty tactics of the opposition get you down."

-BULLETIN, Sept. 1960-

ABOUT LABOR

"The labor legislation of the last thirty years is another example of radical government intervention. No matter what its motivation may have been, it is inflicting immeasurable harm on the working people....The legislation that granted legal privileges and immunities to the labor unions delivered millions of workingmen to the oppressive rule of the labor bosses."

-American Opinion magazine-
Sept., 1965

"In a free society we are dreaming about, with a fair and sensible juridical structural, the Norris-La Guardia Act would be repealed. The National Labor Relations Board would be abolished...In freedom we need no right-to-work law."

-American Opinion magazine-
July- Aug., 1965

ABOUT THE U.N.

"...the United Nations organization is almost completely controlled by the Communists; and those who infest the upended ant box on the East River are just as cruel, murderous, ruthless, and rotten as are their counterparts in other instrumentalities of Soviet power and propaganda throughout the world..."

-BULLETIN, Sept. 1962-

WELCH VERBAGE (contd.)

ABOUT JBS ORGANIZATION AND TACTICS:

"We would organize fronts - little fronts, big fronts, temporary fronts, permanent fronts, all kinds of fronts..The Communists have been far smarter (than we). They would never think of setting up publicly, for instance, a Committee to Promote Communism.... The most effective fronts, on either side, are ad hoc committees, aimed to accomplish, or at least publicize, one particular purpose."

-BLUE BOOK, p. 73, paperback-

"The front business, like a lot of techniques the Communists use, can be made to cut both ways."

-BLUE BOOK, p. 76, 14th printing-

NOTABLES ABOUT BIRCHISM

ABOUT THE SUPER-PATRIOTS IN GENERAL

"I don't think the United States needs super-patriots...those people that are more patriotic than you or anybody else... those who would go back to eliminate the income tax from our laws and the rights of people to unionize...those who make radical statements and attack people of good repute."

-Dwight D. Eisenhower-

"The discordant voices of extremism are heard once again in the land. They find treason in our finest churches, in our highest court...Let our patriotism be reflected in the creation of confidence rather than crusades of suspicion."

-John F. Kennedy-

"While pretending to formulate their own particular theories for improving our government in solving complicated social, political and economic problems, the extremists merely offer emotionally charged solutions to the gullible and unthinking person who craves for the simple answer."

-J. Edgar Hoover-

"...the real menace of extremism cannot be laughed away.... These people cannot be shrugged off as a "crackpot" fringe; their numbers alone compel us to be concerned."

-Sen. Frank Church- (D. Idaho)

"Extremism is not necessarily synonymous with conservatism, and extremists should not be confused with responsible conservatives... If we allow these self-ordained, super-patriots to continue their destructive way unchecked, they can crucify democracy and crush the very liberties we hold most dear."

-Sen. Frank E. Moss-
(D-Utah)

ABOUT EXTREMIST INFILTRATION AND CONTROL OF LOCAL PTA's

"No community is immune. Some of the participants are unaware of the true nature of the fight and many are equally unaware that the same kind of fight is going on at the same moment in dozens of other communities around the country. Ordinary housewives have suddenly had to become experts on extremist tactics and literature because what they had thought was going to be a pleasant tour of duty as a PTA officer has instead plunged them into a

APPENDIX G

- 76 -

dirty, underground war in which reputations have been destroyed overnight and school systems commandeered by kooks."

- "The Plot to Take Over the PTA"
LOOK magazine, Sept. 7, 1965
reprints available from IAD, 20c

ABOUT THE JOHN BIRCH SOCIETY IN PARTICULAR

"Any element which is deliberately divisive, or which adopts a rule or ruin policy has no place in the (Republican) Party."

- Sen. Kuchel-
(R-Cal.)

"There are three organizations in this country which give me grave doubts as a citizen: The Communist Party, the Ku Klux Klan, and the John Birch Society. What really concerns me is that a secret society should threaten and attempt to destroy one of our two great political parties. The Birchites label the late John Foster Dulles and Dr. Milton Eisenhower as Communists. They label General Dwight Eisenhower as a Communist sympathizer. They imply that Barry Goldwater is a Socialist. In my book, these men are great Americans. I don't think we have any room in the Republican Party for a clandestine organization engaged in character assassination."

- Sen. Thruston Morton-
(R-Ky.)

"They are not a part of the Republican party, they never have been and they never will be."

- Sen. Everett Dirksen-
(R-Ill.)

"There is no place for it in the Republican party."

- Sen. Gerald Ford-
(R-Mich.)

"I do believe that the type of people generally who I know as members of the group (Birch Society), could add effective weight and work to the Republican party if they cared to, but they should resign from the (Birch) Society, since Mr. Welch has declined to do so."

- Sen. Barry Goldwater-

"Honest, patriotic, and conscientious conservatives may be misjudged because of irresponsible radicals such as Robert Welch."

- Ray Bliss-
(Republican National Chairman)